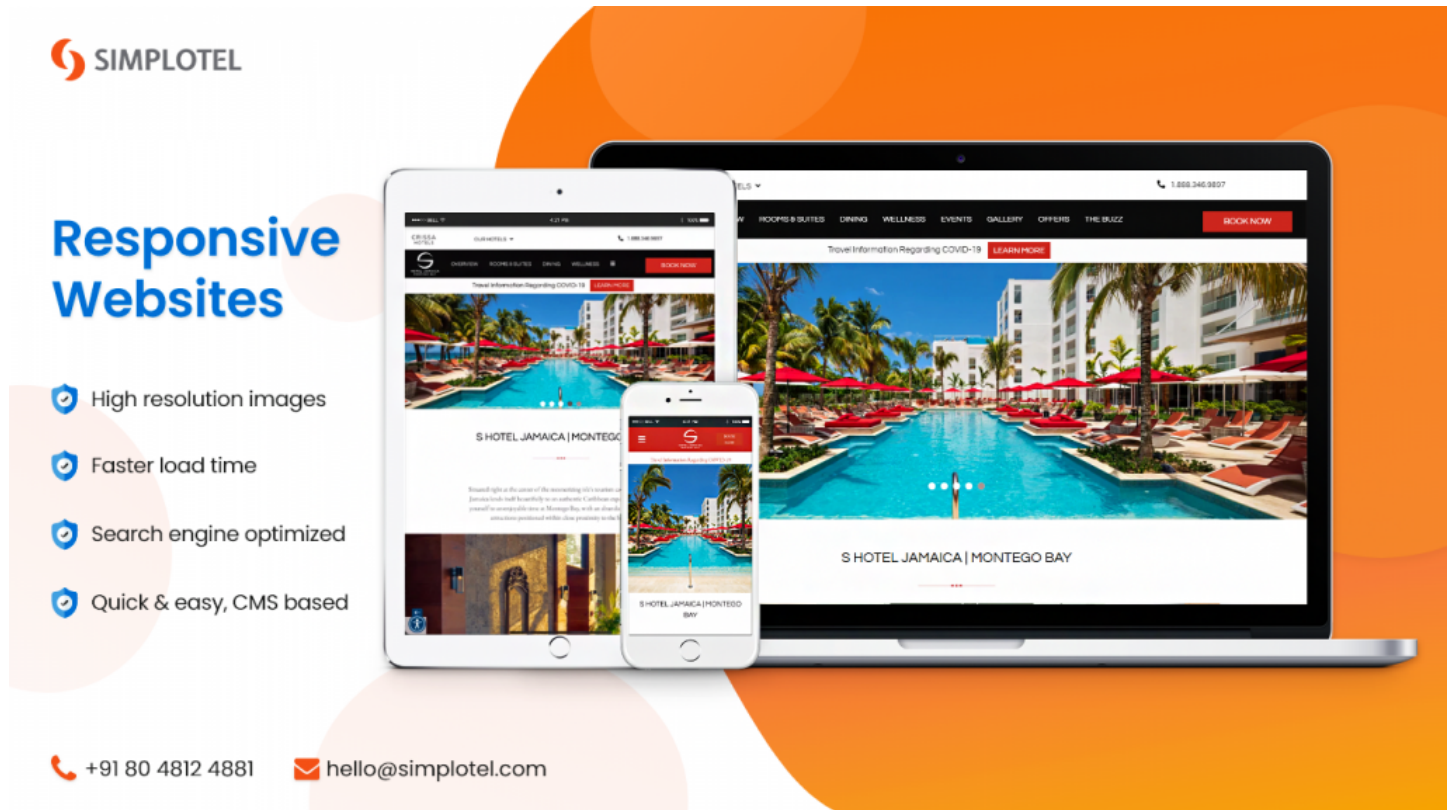


Simplotel bags Startup India award for best startup in travel sector for 2021

Benagluru-Based Company Is One Of Only Three Winners Out Of 67 Contestants In Travel & Hospitality Space



The image features the Simplotel logo at the top left. Below it, the text "Responsive Websites" is displayed in a large, blue, sans-serif font. To the right of this text, there are four bullet points, each preceded by a blue shield icon: "High resolution images", "Faster load time", "Search engine optimized", and "Quick & easy, CMS based". In the center, there is a graphic showing three devices (a laptop, a tablet, and a smartphone) displaying the Simplotel website. The website content includes a large image of a hotel pool with red umbrellas, the text "S HOTEL JAMAICA | MONTEGO BAY", and a "BOOK NOW" button. At the bottom left, there is a phone icon followed by the number "+91 80 4812 4881" and an email icon followed by the address "hello@simplotel.com".

Responsive Websites

- High resolution images
- Faster load time
- Search engine optimized
- Quick & easy, CMS based

+91 80 4812 4881 hello@simplotel.com

Bengaluru, Karnataka Jan 18, 2022 (Issuewire.com) - [Simplotel](https://www.simplotel.com), a global provider of technology solutions for hotels, has been awarded the best startup in the travel sector for 2021 by [Startup India](https://www.startupindia.gov.in), an initiative of the Government of India. The Bengaluru-based software-as-a-service (SaaS) company, was one of the three winners out of 67 contestants in the [travel & hospitality space](https://www.startupindia.gov.in).

The event was organized by the [Department for Promotion of Industry and Internal Trade](https://www.dpiit.gov.in) (DPIIT). Honorable Prime Minister of India Shri Narendra Modi has also announced January 16 as National Startup Day, in a symbolic impetus to the country's growing startup ecosystem.

Simplotel won the award for its hotel e-commerce technology — a website and booking engine solution — that has proven to grow direct bookings for over 2,000 customers across 21 countries.

Simplotel's hotel ecommerce solutions offer independent hotels with technology that was so far available only to the large aggregators. Its solutions provide independent hotels with technology that tracks the visitor's journey on the website and personalizes the web experience for the visitor — the system will also automatically nudge visitors who abandon the booking process, to return to the website to complete the transaction.

"It is a validation of our mission of simplifying the lives of hoteliers across the world. I would like to thank

all our customers, partners, and internal & external stakeholders for their constant faith & support which have helped us in winning this prestigious award. I would also like to congratulate and thank the Government of India for providing such a forum that encourages the spirit of entrepreneurship,” said Tarun Goyal, Founder & CEO, Simplotel.

Simplotel offers straightforward pricing with no hidden charges or a lock-in period. Get in touch with Simplotel for a free website audit!

To learn more about Simplotel, visit <https://www.simplotel.com/>.



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Source : Simplotel Technologies Private Limited

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