Service My Car expands with breakthrough launches in Oman and the UK

Founder & Ceo ozair Puda is on track for rapid expansion plans. The Seminal Tech Platform Aims to Disrupt the Legacy Automotive Service Industry by Offering their Innovative Automotive Solutions on an International Scale



London, United Kingdom Jan 23, 2022 (<u>Issuewire.com</u>) - The UAE's first and largest car maintenance network, <u>Service My Car</u>, has successfully established an international presence by introducing its breakthrough technological automotive solutions in Oman and the UK.

A global takeover had been imminent ever since the company raised \$10 million in a seed round last year. This remarkable expansion strategy comes on the back of witnessing a strong business growth of over 200% in 2021. This included a record of over 15,000 cars serviced and over 50,000 registered customers to date.

<u>Service My Car</u> boasts an effective technological infrastructure that will now enable car owners in Oman and the UK to get all their car maintenance done from home by using the company's website or app.

"Time's precious and we understand that. Why would anyone want to spend so much time getting a routine car service when they can do it from home?" asked Ozair Puda, Founder and CEO of *Service My Car*.

The company also caters to the specific regional demands of both, Oman and the UK. They provide a contactless MOT renewal service for car owners in the UK, enabling them to get their registration

renewed without leaving their homes.

"Most people don't have the time for car maintenance anymore, and thus, feel more inclined to use our services. By tapping into crucial markets, we want to establish Service My Car as a global brand that every car owner is not only aware of, but is also a consumer of," Ozair added.

With the imminent success of this expansion, the company aims to expand to other vital markets, such as the USA, India, and the rest of the GCC. Service My Car already intends to introduce mobile service units in key metropolitan areas across India.

About Service My Car

Service My Car was established in Dubai, and aims to embody the city itself when it comes to digital innovation. They have been heralded for their use of technology to improve local garage-level efficiency while ensuring the highest standards of transparency and affordability to their customers.

Customers can avail all their services on their website or app, the latter of which is available on the <u>Apple App Store</u> and <u>Google Play Store</u>. The *Service My Car* brand promotes a hassle-free car maintenance solution with online bookings, a convenient vehicle collection and delivery service, and personalised service assistance.



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