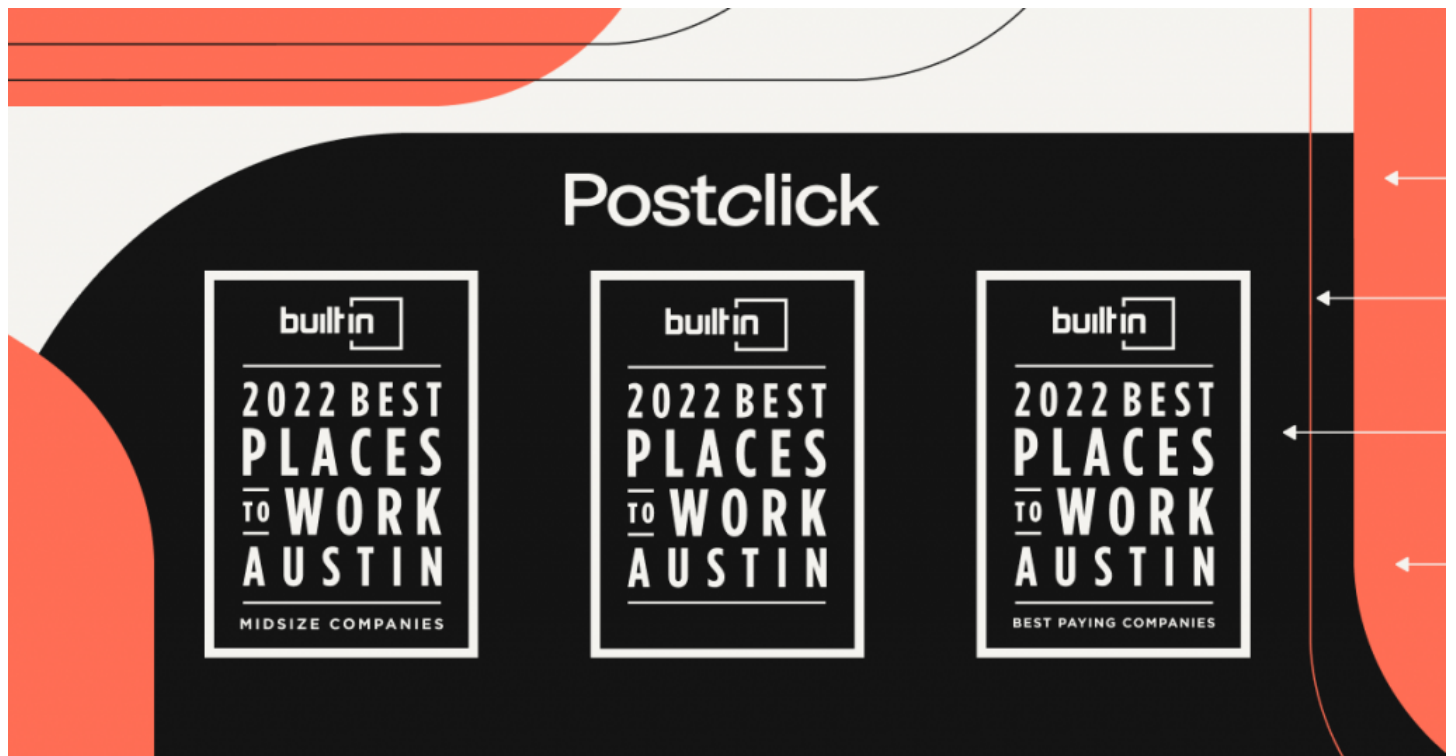


Postclick Named One of the Best Places to Work in Austin

Built In Austin Recognizes Startup in Three Categories



Austin, Texas Jan 5, 2022 ([IssueWire.com](https://www.issuewire.com)) - Postclick, the global leader in digital advertising conversion, is excited to announce that we have just been named a “Best Place to Work,” “Best Paying Company,” and “Best Midsize Place to Work” by Built In Austin.

Built In Austin's “Best Places to Work” list ranks local companies based on employee-submitted data, as well as employer-submitted benefits. A combined score from each category determines how high a company ranks.

“These awards validate the tremendous effort by our teams to celebrate and value the diversity within our company, and they are especially meaningful during the Great Resignation,” said Imran Syed, Senior Vice President of Professional Services. “This wouldn’t be possible without every member of Postclick, both in Austin and all over the world, committing to building a collaborative, inclusive, creative culture. We are lucky to have so many talented individuals who make it possible to stay at the forefront of marketing innovation.”

In response to the COVID-19 pandemic, Postclick began offering a variety of benefits to foster a greater work-life balance. “We consider ourselves a people-first company, so when COVID hit, we knew we had to help our team adjust,” Justin Foreman, Technical Recruiting Manager, said of the transition to a work-from-home model—and the more recent shift to a permanent hybrid model. Employee benefits include monthly mental health days, flexible working hours, top-of-the-line technology, and investments in professional development. “Knowing we are continuing to stay competitive during a pivotal historical moment is something we’re very proud of,” Foreman added.

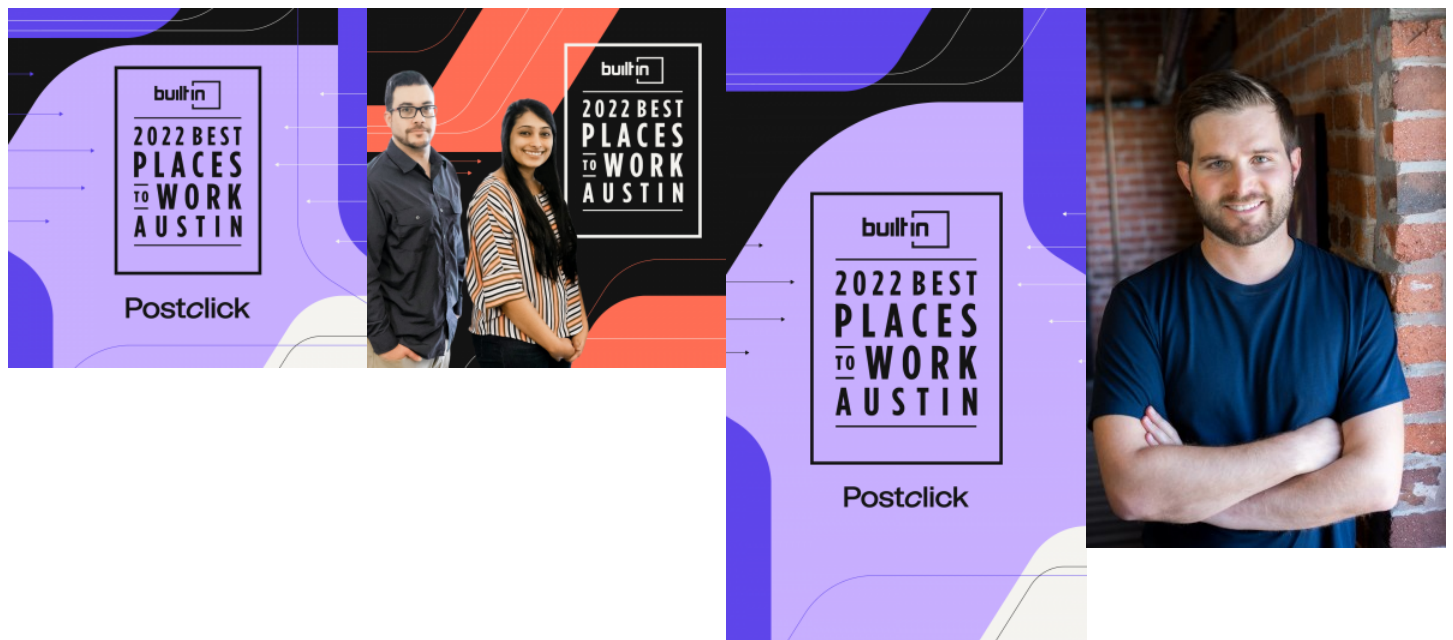
For more information on open roles, visit builtinaustin.com/company/postclick.

About Postclick

Postclick is the world's leading solution for digital advertising conversions, creating digital experiences that optimize and increase ROAS. Combining personalization, optimization, machine learning, and human insight, Postclick guarantees higher conversions for marketers. Check out postclick.com for more info.

About Built In Austin

Built In Austin is the online community for Austin startups and tech companies. Built In Austin helps thousands of tech professionals stay on top of industry news, expand their networks and carve out their future at a company they believe in. Learn more at <https://www.builtinaustin.com/>.



Media Contact

Postclick / Hunter Sunrise

hunter.sunrise@postclick.com

5036217900

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