New Song 'Mora Piya' by Jaybird can speak the pain of your heartbreak and give this seemingly eternal journey an ally!

Jaybird's latest song 'Mora Piya' is OUT NOW on YouTube VEVO Channel making Jaybird one of the first independent artist from India whose music is released on a VEVO channel. Watch the Music Video to witness the pain of a heartbreak weaved perfectly.



Gorakhpur, Uttar Pradesh Jan 16, 2022 (Issuewire.com) - 'Sometimes good things fall apart so better things can fall together, nothing could have expressed the situation we have right here better than this quote. The pain of a heartbreak can't be compared to any other we experience, it takes spells of aching and gives you a sleepless night now and then. In one of those sleepless nights we guess, the pain came out as beautiful poetry on a paper that later transferred itself in melody which then found its way into a song.

We've heard that only time can heal a broken heart, but in between the wait for that time that seems never-ending, we find comfort in the arms of music. In such a night and such circumstances one Indian singer-composer felt the need to make something beautiful out of pain.

That something turns out to be a song named 'Mora Piya', a Hindi song that carries the agony of a helpless heart and the soul of a musical masterpiece.

The Official Music Video for 'Mora Piya' was released this New year's eve on Dec 31, 2021. The song was viewed more than 4 lakh times in the first 10 days. Featuring Kaana Keer the music video compliments the song beautifully, the activities presented by the actor seem so real that for once you forget the world around you and are bound to see the screen without blinking, like a spell.

The Music Video starts with a phone call a person receives which sets the storyline for the song. The song describes a person who is in deep grief over a person who left him, a person who is shattered and questioning if life is still worth living after being abandoned by the one they love.

The lyrics are sad enough but are also accompanied by slow-paced music which describes the state of mind perfectly where everything seems less exciting, slow, and upsetting.

The Video is befitting for the track as it visually expresses the words being said and is not just there for being aesthetically pleasing.

All the credit for this song goes to Jaybird who gave life to the song through his voice and words, Talentsofworld Team for producing the music as well as the Music Video, Kanan Tiwari for her post-production work, and Aruna for directing this beautiful creation.

The man behind the song - <u>JAYBIRD</u> started his career in 2012 and started with a band as a lead vocalist in 2014. He continued his journey through a lot of ups and downs but without giving up. Following this same ideology, he has been reaching everyone's heart spreading the same thought. He believes his major influencers to be Arijit Singh, Atif Aslam, Papon, A.R. Rahman. Some projects from Jaybird:

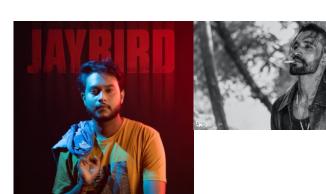
First being PYAR ZAYA NAHI (2016) which is on Gaana App

With the success of the first composition, he presented a new composition, MUJHE YAAD KARNA in 2017

<u>'Jaane Na Dena'</u>, a song written by Jaybird and Manish Lohani, featuring Kaki, Music Production by Parham Potki. His other songs as <u>'Kabhi Pyaar Na Karenge'</u>, <u>'Tere Haath'</u> and <u>'Ittefeq'</u> (All Music Videos released at 9xm.tv)







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