

New Growth Capital Firm BluStone

BluStone Invest in two Start up In South America



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Newly Launched Growth Capital Firm BluStone On Track to Raise US\$ 50M

Substantial progress was made with the firm investing in two Latin American companies

BluStone <https://www.blustone.capital/>, a growth capital firm was formed earlier this year by seasoned and experienced operators and asset managers, Marlon Ramirez and Carlos Lopes, who are the founders and managing partners of the new São Paulo and Miami and NYork-based concern. The boutique alternative investment firm will focus on seed-stage and growth-stage startups throughout Latin America to empower outstanding entrepreneurs in their efforts to effect positive social change.

BluStone's investment focus is on transformative companies in Latin America and innovative solutions with cross-border potential in the region. Both Ramirez and Lopes, who are Colombian and Brazilian, respectively, and have a comprehensive knowledge of the region, recognize the emergence of a new class of entrepreneurs across Latin America. These visionary individuals and their cutting-edge businesses are disrupting inefficient industries and traditional protocols of doing business. – all with an eye toward innovation and improving the social well-being of the communities in which they operate. The firm's investment philosophy is reinforced by a growing track record of high returns among an array of startups in recent years, which in Latin America are averaging twice the global ROI.

Together, Ramirez and Lopes bring to BluStone 40 years of experience in investing, operating and advising companies. Prior to forming BluStone, Mr. Lopes served as Director at Patria Investimentos, a leading São Paulo private equity firm; Mr. Ramirez was CFO of Modern Logistics, Brazil's first fully integrated logistics company. Their unique backgrounds provide BluStone with competitive advantages in the areas of commerce, logistics and distribution. Together, the managing partners have a proven track record with investments made producing an average annual return of over 35 percent in US dollars. Over the past 20 years, the partners built, consolidated, or successfully managed more than 20 companies from diverse sectors, stages of maturity and macroeconomic cycles. The firm has assembled a senior and diverse advisory board of eleven individuals with backgrounds in fintech,

logistics, and socially responsible investing. Among these are Tariq Fancy, formerly CIO of Sustainable Investing at Blackrock; Lauren Buxbaum, formerly of Blackstone and current advisor to Carlyle Group; and Hans Hickler, formerly CEO of DHL USA and CEO of DHL Global Solutions

Thus far in 2021, BluStone has taken positions in DSTAK www.canaldstak.com.br a B2B digital marketplace that connects wholesalers to small- and medium-sized retailers in the garments sector in Brazil; and CUBBO www.cubbo.com a fast-growing Mexican same-day e-commerce fulfillment company that uses high-tech-driven logistics.

About BluStone We are conscious capital. We believe every startup can affect positive socioeconomic change if it is mission-driven. We are a value-add partner founders can lean on. We seek transformative businesses in Latin America with cross-border potential.

BluStone is located in Sao Paulo Brazil Founders Carlos Lopes & Marlon Ramirez in United States <https://blustone.capital/>.



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