

New Delivery App Handitova Launches in Atlanta

On-demand personal item delivery service aims to bring simplicity and convenience to the business of shipping goods



Atlanta, Georgia Jan 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - Handitova LLC, a black-owned startup company, is proud to announce the release of its app, which provides on-demand personal item delivery services to the Atlanta metropolitan area. Aimed at making the business of shipping goods simple and convenient, Handitova allows users to ship and receive small- to mid-sized parcels quickly, safely, and contact-free at the push of a button.

“We are thrilled to be launching Handitova in Atlanta as a simpler solution to the expensive courier services and slower shipping options on the market today,” said Torance Roebuck Jr., co-founder of Handitova. “At a time when contact-free delivery options are of the utmost importance, we foresee our easy-to-use service benefiting local businesses, their customers, and anyone looking to simplify the exchange of goods.”

Originally designed with personal use in mind, such as sending a birthday gift to someone on the other side of the city, Handitova follows a similar model that Uber uses - but instead of transporting passengers, drivers transport packages. Handitova users will have the ability to ship small to medium items, which are picked up and delivered by Handitova drivers.

The company’s co-founders hope to expand beyond simple one-time use, however, and aim to tap into the market of online merchants and social media sellers in the Atlanta area, who sell out small warehouses or even their own homes via platforms including Facebook Marketplace or eBay. Handitova is designed with two different app interfaces - the first is for users to send and receive goods, and the other is for drivers to deliver goods and earn money. The app intends to make sending goods simple and convenient, with a faster and more affordable business model than a global shipping corporation or a traditional courier service.

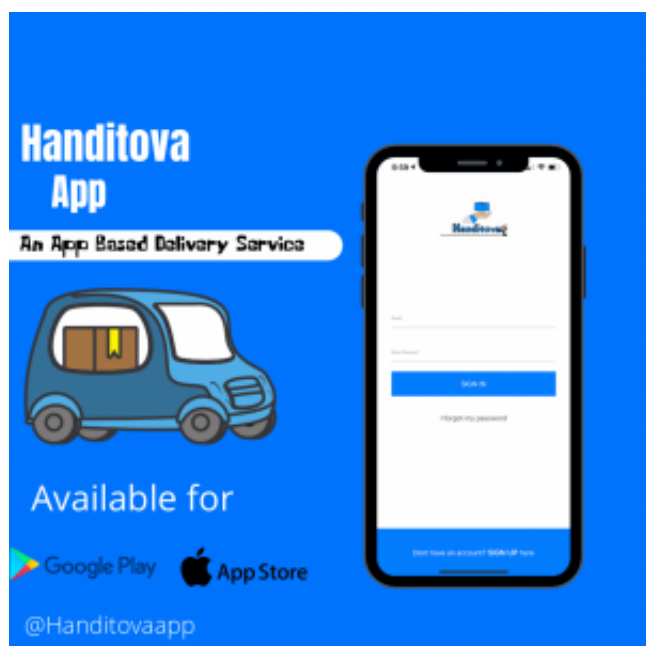
The mission of Handitova is to keep money within the community, invigorating Atlanta's local economy. By offering local businesses the ability to make same-day, on-demand delivery the norm, these businesses will gain repeat customers, and happy customers will lead to a happier community. Additionally, the driver and delivery side of the app opens up new job opportunities,

further stimulating the local economy.

The Handitova app is in the final stages of development, and the brand plans to unveil additional details on its website and via an e-newsletter. For a limited time, Handitova is offering prospective users who complete a brief survey and register for the newsletter a 25-percent discount off their first delivery. For more information, or to register for the newsletter and be notified of Handitova's launch, visit handitovasoon.com

About Handitova LLC

Handitova is a black-owned, Atlanta-based app offering on-demand delivery services aimed at bringing simplicity to the business of shipping goods. The easy-to-use platform connects users to local drivers to arrange the safe and efficient pickup and delivery of items in and around the city.



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