

# Nevina Infotech ventures into Mobile App Development with cutting edge technologies

Our work has placed us among the top mobile app development companies in the India. With our wide range of world-class enterprise mobility solutions,

Ahmedabad, Gujarat Jan 3, 2022 ([Issuewire.com](https://www.issuewire.com)) - Nevina Infotech Pvt. Ltd., a pioneer in the IT sector, is planning to break new barriers by integrating mobile apps with cutting-edge technologies like Blockchain, Artificial Intelligence, Machine Learning, Progressive Web Apps, Internet of Things, etc.

AHMEDABAD, INDIA, January 3, 2022/**Press Release**/ -- Millions of startups globally are founded every year purely on innovative technologies. In this era of cut-throat competition, mobile apps act as catalysts for smartphone users to do almost any type of task – be it booking cabs, paying bills, or playing games. Businesses worldwide can encash this popularity of mobile apps to reach millions of potential customers anytime, irrespective of their location. These apps can act as a facilitator for businesses to grow their revenues exponentially.

With the advent of recent technologies such as ML, AI, VR, AR, IoT, etc., mobile app developers are experimenting with them to build a more secure and user-friendly application to suit any business requirements. The involvement of the latest technologies with a mobile app has always paid rich dividends in the past, and the phenomenon growth projection of the mobile app industry is banking on the same in the future also.

The core research team of Nevina Infotech – a renowned **mobile app development company** in India, has worked day and night to materialize the amalgamation of cutting-edge technologies, including AI and ML, with mobile apps. The inclusion of AI services in the enterprise mobile apps enables collation and analysis of information gathered from multiple sources to generate helpful insights for the escalation of business.

The integration of AI and ML with mobile apps has opened up new avenues for businesses. The enrichment of user experience, rise in customer satisfaction, and personalized recommendations are a few benefits of artificial intelligence and machine learning assimilation with mobile apps. Let us look at some more advantages of incorporating the latest technologies like AI and ML in mobile apps.

- The Artificial Intelligence feature in-camera applications can automatically detect human faces and apply different kinds of filters to them.
- The Artificial Intelligence feature in mobile apps can detect weather and environmental conditions like the Air Quality Index.
- The real estate mobile app can include the concept of Virtual Reality (VR) or Augmented Reality (AR) to provide a virtual tour of a property under consideration.

- AI-enabled Sensors can enhance the security of mobile apps by allowing access to users only after a successful fingerprint or facial authentication.
- Machine Learning models can help predict consumer behavior and preferences, which will help businesses recommend products of interest to them via their mobile app.
- Machine Learning also facilitates the personalization of apps based on the user's location, name, language, or preferences.
- Machine Learning and AI are also helpful in navigation apps for optimizing the route or finding the fastest route to the destination.
- The IoT-enabled apps can be used to control and monitor all the electronic and electrical appliances through voice commands useful for materializing the concept of a smart home.

Businesses are transitioning from the conventional mode of doing business to modern methods like e-Commerce for doing business. During the initial e-Commerce wave, every company hired a **Magento development company** to build their online store. Now e-Commerce 2.0 is shopping through mobile apps. Owing to the swelling popularity and immense advantages offered by mobile apps, one can visualize around 90% of companies going to implant their mobile app in the near future.

Moreover, artificial intelligence and machine learning development is the core technology offering businesses cost-effective and scalable options to generate valuable insights helping the company to reach its pinnacle. Therefore, the firm should leverage the benefits of AI and ML-based mobile apps.

Nevina Infotech, being a leading [mobile app development company](#) in India, holds skilled developers to think out of the box and develop innovative mobile app solutions. In 2020, it also earned the distinct recognition of being included in the world's top mobile app development companies.

## About Nevina Infotech

Nevina Infotech is a renowned and established name in the field of mobile app and web development. The company has offices in Canada and India. The company has finished more than 230 projects across 15 Industry verticals, serving more than 500 satisfied clients. The client testimonials boast of the company's professionalism omnipresent in the decade-long journey of the company. The company has a stellar track record of pulling cutting-edge technology solutions incorporating Blockchain, IoT, AR, VR, Progressive web apps, etc.

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