

Mike Brassil NY Photography - Hiring a NYC Photographer



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Michael Brassil is an award-winning photographer based in New York City. He attended college at California Institute of the Arts where he was a photojournalism major and international relations minor.

Tips For Hiring an NYC Photographer

If you live in New York City, you know there are plenty of places where you can take great pictures. However, to stage a professional photoshoot, you need to hire an experienced photographer. The process might be challenging, but you can evaluate your best option using the tips below.

1. Compare- You should pick your top 5 NYC photographers and compare them; this is one of the keys to picking the best photographer for your project. It will allow you to see the differences in styles and skills between various professionals. It will also let you know what you are actually missing in your photography, so make sure you are thoroughly evaluating them.

2. Read the reviews- Do not forget to read all of the reviews given by other NYC Clients as they know better (and have already hired them). Those comments and reviews will help you in selecting the perfect photographer for your work, who will get the best results on your project. You can read it on their official NYC site or search across the internet.

3. Check out their website- Every professional photographer has their own website where you can see their work and get some idea about their skills. They should be experts and their pictures should speak to you!

4. Check out their social page- Every professional photographer has their own page on which they upload their work. Tons of people follow them up and comment on their posts by which you can come to know about what kind of content people like.

There are plenty of reasons to hire a professional photographer in NYC, if you are new, then make sure to let them know what kind of shoot you're aiming to have. Shoots can be of different types: Professional (LinkedIn), Engagement, vacation, casual, magazine, candid, and much more. Once you describe your goals, they can use their equipment, professional experience, and location knowledge to make the best of the project.

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