

Lucie Newcomb Appointed G100 Global Trade USA Chair

Leveraging USA-based Global Business Successes to Advance UN SDG 5 & More



LUCIE NEWCOMB
CEO The NewComm Global Group, Inc.
"Global Business Success From the Inside Out" Accelerating Markets Leadership Globally, Developing Global Leaders and Entrepreneurs, USA

USA COUNTRY CHAIR
Global Trade

Under the Auspices
ALL Ladies League



Mountain View, California Jan 14, 2022 ([Issuewire.com](https://www.issuewire.com)) - Lucie Newcomb, Founder and Chief Executive Officer of Silicon Valley-based international management consulting firm, The [NewComm Global Group, Inc.](https://www.newcommglobalgroup.com), has been named G100 Country Chair, USA, for the Global Trade division, known as a "wing".

"We are delighted to be working with Lucie, particularly in the United States, to accelerate our 2022 mission of 1,000,000 G100 members by the end of this year. We know from the 250,000 members we have now that there is a deep need and longing for united, flourishing communities worldwide based on equality and empowerment, particularly in terms of UN Sustainable Development Goal (SDG) number 5," said G100 Founder, and President, Dr. Harbeen Arora. "As the UN says, these goals are to ensure

no one is left behind."

Under the direction of the Founder and the Global Chair, the Global Trade USA Wing is being formed with the intention of advancing the general G100 goals, focused on the achievement of UN Sustainable Development Goal 5, Gender Equality, as a path to human flourishing. "As leaders in Global Trade and Global Business, we use international commerce as a platform to connect our global community members in service and to advance these goals," notes new Country Chair, Lucie Newcomb. "As we work in this intersectional, connected way, we are not only advancing SDG 5 on gender equality but also progressing the achievement of SDG 1: No Poverty, and SDG 8: Decent Work and Economic Growth."

Lucie will host an online launch of the Global Trade USA Wing on Saturday, March 5, 2022, at 10:30 a.m. PST. To request an invitation as a Global Business leader, please email g100.globaltradeusa@gmail.com.

G100 is an empowered group of 100 women leaders from across the world, in 100 diverse sectors, and extends to Country and Regional Chairs. Members are supported by 100 eminent He for She champions ("Denim Club") who all work together for powerful advocacy, awareness, and impact across governments and global organizations with the goal of a gender-equal future. Founded by Dr. Harbeen Arora, G100 is an action-plus think tank with a global, cross-cultural, intersectional, and intentional perspective toward peace, parity, and prosperity for all, based on the UN Sustainable Development Goals. For additional information, please visit www.g100.in. Membership is complimentary and by invitation.

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