

Leo9 Studio Designs The Best Logo That Inspires Consumer Trust And Engagement



Parsippany-Troy Hills, New Jersey Jan 19, 2022 ([IssueWire.com](https://www.issuewire.com)) - Leo9 Studio was awarded the Best Logo Design title badge by DesignRush.

The B2B ratings and reviews platform DesignRush named [Leo9 Studio](#) the Best Logo Design title on their annual list of the most highly recommended [branding services agency](#) for 2022.

“We’re crazy about upholding the purpose of our business to lead our partners toward excellence, and we’re incredibly thankful to our clients for making us their partner. The entire team at Leo9 Studio is geared up for 2022.”

- Jugal Shah

(CEO)

The DesignRush research team selected Leo9 Studio based on their ability to deliver high-quality logo design for their client SPS Canada. Leo9 Studio is listed in the [Top 18 Best Logo Designs That Inspire Consumer Trust And Engagement](#).

“A logo may not be all there is to branding, but there is no sturdy, future-proof brand strategy without a quality logo. To get ahead of the competition and build trust with your audience, you need a logo that accurately reflects your brand and what it stands for,” said team DesignRush. “Hence, we curated a list of the best logo designs that capture the audience’s attention and trigger their immediate response.”

About Leo9 Studio

At the intersection of art, technology, and business, we create design solutions geared toward business success.

Since 2012, we have been global leaders in design technology. Our services range from experience designing, identity development, product strategy, branding, user experience design, user interface design, technology development to digital marketing and SEO.

Our work has inspired positive business growth for many of our clients, including Travel XP, Sony, BMW, P&G to Unilever, and more. For over eight years, we have designed experiences that honor brands; and we are proud of our awards and accolades which are testimony to our performance.

Today, when a brand's virtual persona is imperative to business success, Leo9 strives to provide insightful and future-forward solutions designed specifically for your brand.

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About SPS Canada logo by Leo9 Studio

Standout features:

- Smart use of negative space
- A symbolical take on the Canadian flag
- Several multi-colored variants

SPS Canada is an independent organization that helps immigrants navigate complex migration procedures. Their entire branding, including a logo design, was conducted by Leo9 Studio agency.

Numerous factors affected the execution of the SPS Canada logo, from the aesthetic considerations to understanding and applying basic design principles. The resulting logo is a creative take on Canada's iconic maple leaf, a national symbol found on this country's flag.

SPS Canada logo's maple leaf divides into three parts and forms the image of an airplane – the mode of transportation for immigration. It is made out of negative space, resembling the leaf's stalk.

The three parts of the leaf come in different colors, signifying the diversity of nations coming to Canada. An alternative logo variant uses only the red color to align with the colors of the Canadian flag, while the other is a monochrome version for black and white publications.

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