

## Kreative On Kanvas - A Journey From Media To Art



**Los Angeles, California Jan 7, 2022 ([IssueWire.com](https://www.issuewire.com))** - Gautam Mazumdar is an artist from Mumbai in India and is self-taught. He is an advertising and broadcasting professional who enjoys painting. He explains how he turned his hobby into a full-time career as a fine artist. His exposure to multiple creative formats, visualization, creative discussion, animation, film, and television has given him a deep insight into understanding concepts & images and converting them into paintings.

He creates detailed sketches of urban life, converts photographs into paintings, and illustrates current topics around the world that he visualizes. His strongest areas are sketches and paintings in black and white. In a smaller format, he works on realistic and detailed formats, but as the canvas size increases, he transforms into an abstract and contemporary painter. All the paintings he does are done with a better perspective, a modern outlook, and more vibrant colors, making them more interesting and eye-catching.

He talks about how he selects topics for paintings, it's not an extempore, proper research is done, he looks at images, photographs, reads articles, then translates his ideas into a painting. Using multiple colors and different formats in the same canvas, he uses watercolor, color pencils, acrylic paint, a black ballpoint pen, and multiple black lead pencils. Despite little commercial exposure, friends, relatives, neighbors, and acquaintances are his biggest admirers and buyers. The love and respect he has received from his dear ones gives him the courage and focus to become a fine artist full time.

As an artist, he wants to associate with galleries, meets curators, advisers, investors, art dealers, art buyers, collectors, art lovers, and enthusiasts across the globe. Social media is a great way to do this, such as FB and Instagram. He already has an online presence as an artist.

During a conversation with Gautam, he explains that he understands the commercial side of art. Once the art is completed, it becomes a business

You can see his artwork on:

Facebook: <https://www.facebook.com/kreativeonkanvas>

Instagram: <https://www.instagram.com/kreativeonkanvas/>

## **Media Contact**

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Source : Gautam Mazumdar

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