

KIMONO WALLET | Carry "Good Fortune" is now on Kickstarter!

A premium white tanned leather wallet with an over 300-year history of traditional Japanese craftsmanship.



Tokyo, Japan Jan 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - NOHAGI & Company Announces the Launch of KIMONO WALLET

Tokyo, Japan, January 11th

A premium white tanned leather wallet with an over 300-year history of traditional Japanese craftsmanship.

Carry “Good Fortune”

Empower your every day with traditional arts, craftsmanship, and “HANABISHI” patterns which have been loved by legendary Samurai and Imperial Courts of Japan.

-Saifu- the word for the wallet in Japanese has the meaning of **"bag of treasures and fortune"**. This entails that the Saifu (wallet) is a **temporary home for the money we have worked so hard to earn**. This brings up a question...

Why would we want to keep our money in a small house (wallet) folded and wrinkled up when we have worked so hard to earn it. Money is not everything, but it does give us the means to provide a living and to experience life more abundantly.

Why not show our appreciation by carrying our money in a **comfortable home (wallet) and bringing “Good Fortune”?**

Shaped for “Good Fortune”

It is said that the long wallet is the best shape for “good fortune” because it makes it possible to easily insert bills. The ancient Japanese believed that if not able to insert or exert money smoothly, your ability to generate money will also be weakened.

The Artistry

KIMONO WALLET is manufactured using two traditional artisan techniques in Japan, Kata-Yuzen (Yuzen dyeing with patterns) and Hand-Drawn Yuzen.

Our professional Yuzen artisans are handcrafting each wallet one at a time.

First, the lather is placed on a specialized device where Yuzen colors will be applied one by one. By overlapping the colors one at a time we create vivid shades and give depth to the pattern.

Next, professional artisans hand-draw with brushstrokes to add depth into the patterns and enrich the beauty of the wallet. Skilled craftsmen carefully color one by one to bring out the softness and warmth of the patterns.

About us

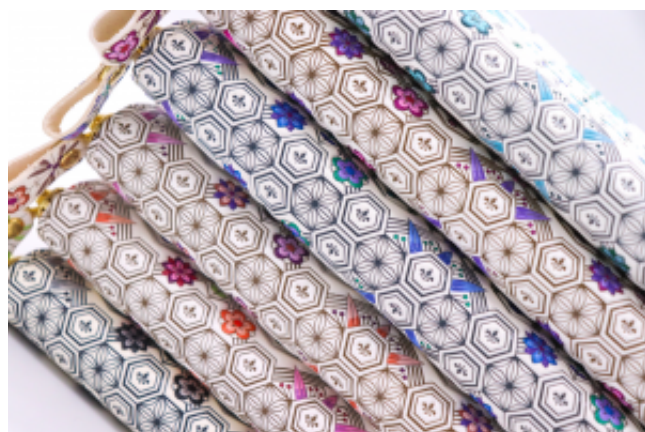
NOHAGI & Company specializes in made-in-Japan items new and traditional.

At the center of NOHAGI & Company are professional Japanese Artisans utilizing traditional techniques while mixing global trends, art, architecture, and modern design.

Learn more at

<https://www.kickstarter.com/kimonowallet>

or follow [@kimono_wallet](https://www.instagram.com/kimono_wallet) on Instagram.



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