

India's Newest Gender-Neutral Fashion Brand Gavin Paris Is Making Headlines With Its Quirky Collection



Mumbai, Maharashtra Jan 13, 2022 ([Issuewire.com](https://www.issuewire.com)) - The fashion industry in India has never been that big at experimenting. Upcoming Indian fashion brand Gavin Paris is here to break the stereotypes of the Indian fashion scene with its creative high-street fashion collections. The brand is specially designed in Paris and led by a highly driven and passionate professional, Laxmi Parasrampur, the Indian director of the brand. Armed with his non-stop hard work and expertise, the brand has been able to create massive momentum in the fashion industry even before its official launch in India.

The brand is already turning heads with its unique concept of gender-neutral fashion. It is designed to satisfy the artistic thirst of Indian fashion lovers no matter what their gender is. Its urban high-street fashion idea is aimed to offer both comfort and luxury to fashion enthusiasts. The brand will be manufacturing all its products in India under the Make in India campaign. According to the director, Laxmi Parasrampur, Gavin Paris is manufacturing its fashion products in India to support the local markets and push forward the Make in India campaign designed by the government of India.

Laxmi Parasrampur, the Indian director of the brand, has more than 15 years of experience in the fashion and apparel industry. Being a gender-neutral brand, Gavin Paris currently offers products like unisex tops like oversized t-shirts, regular co-ords, sleepwear and shirts, and accessories like bags, wallets, watches, and more. They use the best quality materials to create the products and bring them to the customers at reasonable prices.

Gavin Paris is an India-based urban high-street fashion brand that is made in India and designed in Paris. It currently has its headquarter in Mumbai, Maharashtra, India. It also stands apart from the rest because it is a women-driven fashion brand with a powerful ideology of providing gender-neutral fashion products to Indian consumers. Their online store has been already launched in India and is life for shopping. It will be in stores in major cities across India post the third wave of Covid-19. For more information, visit their website www.gavinparis.com.



Media Contact

Gavin Paris

hello@gavinparis.com

Source : Gavin Paris

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