

Gold Buying Company Adds New Incentives To New E-Commerce Store To Attract New Jewelry Enthusiasts

Houston Based Company GoldBuyersNearMe.com Launches New Website



Houston, Texas Jan 10, 2022 ([IssueWire.com](https://www.IssueWire.com)) - GoldBuyersNearMe.com is launching a new online [jewelry buying ecommerce](#) store with an eye for catering to the demographic that most values its services: jewelry lovers who are the true connoisseurs of gold and silver. Gold Buyers Near Me has placed the interests of avid jewelry buyers at the center of its services and business model.

Selecting its company and domain name from the oft-googled search phrase, GoldBuyersNearMe.com understands that individuals seeking to appraise, trade, or sell their valuables are frequently looking for fast cash—a common service the company offers—but they are just as frequently looking for a way to treat themselves to new jewelry items.

Gold Buyers Near Me recognized an opportunity to both acquire and recycle valuables while giving customers the chance to buy something they enjoy—effectively at a steeply discounted rate. In a parallel approach, many bookstores buy used books from individuals and provide a cash-in-hand sum based on the resale value of the books. But as an alternative to encourage further purchases from the bookstore itself, customer-sellers are also given the option of accepting store credit, for a slightly higher amount, which can then be put toward anything the store might offer through their brick-and-mortar location or online.

Like book enthusiasts, Jewelry lovers frequently offer up broken or damaged jewelry that is ripe for recycling, then collect their cash for the purpose of purchasing new jewelry items. In addition, they plan on trading, [buying, and selling Swiss watches such](#) as Rolex and Hublot. Gold Buyers Near Me thought to themselves: why not make the process more easy, affordable, and convenient?

The traditional method for [buying used jewelry](#) involved sellers sending in items and receiving payment in the form of a Check or PayPal remittance. While useful, this model does not provide sellers much of an opportunity to purchase or trade their valuables for new high-end jewelry. In contrast, Gold Buyers Near Me is creating a system that allows customers to earn upwards of 50% more on their money when they spend it online buying directly from Gold Buyers Near Me.

Although people have bought and sold precious metals online since the beginning of the internet, few if any buying services have emphasized this kind of model—one that provides an added advantage to

jewelry owners who devote their time and funds to unique or prized pieces. Gold Buyers Near Me anticipates that consumers will appreciate this fresh approach to buying and selling gold, silver, Swiss Watches, and other precious items.

Sellers can pay for items via a traditional online transaction or using store credit they have accrued through the sale of previously used items. The latter form of payment allows them to receive as much as 50% added value on each transaction. The business model inaugurated by [Gold Buyers Near Me](#) will appeal to men and women who are looking for unique, custom, one-of-a-kind jewelry items, and will give them an opportunity to save big on their eventual purchase.

Gold Buyers Near Me will pay top-dollar for old jewelry items, including anything broken, damaged, warped, faded, or worn. Alongside its buying portal, the website will direct customers to an online catalog of thousands of high-quality jewelry, Swiss Watches, and sporting goods, in a range of styles and sizes, many of the coveted pieces from the most prestigious brands, and designers working in the industry today.

Though based in Houston, Texas, Gold Buyers Near Me ships internationally and to all 50 states. As the company name suggests, they plan to expand into nationwide markets and operate across many locations through a number of outsourced partner buyers. Customers can shop for new items online while offloading their old items either online through GoldBuyersNearMe.com or directly through a partner buyer located nearby.

While fulfilling the traditional task of helping customers exchange unwanted valuables for fast easy cash. Gold Buyers Near Me expands the scope of traditional jewelry buyers. In addition to helping customers downsize or locate new high-quality pieces, Gold Buyers Near Me will also fix and repair items, including watches, gold or silver jewelry pieces, and other valuables—a niche specialization that's increasingly difficult to locate.

With its expertise and inventory of remarkable custom jewelry products, the company is working to set itself apart as a go-to buyer, purveyor, and servicer for all types of jewelry-related goals and concerns. Anyone interested in their services can learn more by visiting GoldBuyersNearMe.com.

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