Global Women in Tech Initiative, SpeakHer, Kicks Off 2022 Its 3rd Annual SpeakHer Virtual Summit on February 3rd



Austin, Texas Jan 24, 2022 (<u>Issuewire.com</u>) - Continuing SpeakHer's commitment to creating space for women leaders on tech stages, the <u>3rd Annual SpeakHer Virtual Summit</u> will feature an international all-woman lineup of mobile app industry experts from top companies such as Lenovo, Airbrush, Rovio, Ibble, SmartNews, PlayKids, Wowd, and many more!

The SpeakHer Virtual Summit is a one-of-a-kind event that showcases the immense talent and intelligence of women speakers from around the world. The event aims to support the many women in tech who deserve as much public recognition for being industry thought-leaders as their male colleagues.

The event is produced via App Growth Summit's custom-built, proprietary virtual event platform, and professionals of all gender identities working in the mobile app industry can <u>request a free invite</u> to attend the SpeakHer Virtual Summit.

"Women's empowerment has been a priority to App Growth Summit (AGS) since the company was founded in 2018. SpeakHer is the embodiment of our commitment to not only speak up about the importance of gender equality but also take action towards creating impactful change in tech." - Kaelani Amputch-Curtis, Global Chairwoman of SpeakHer.

Women are critically underrepresented as speakers at tech conferences, SpeakHer aims to change that by creating a global community of women in tech and empowering them through speaking opportunities. Many of the women speaking at the SpeakHer Virtual Summit are members of the global SpeakHer community.

"Being the only woman on a panel can be intimidating and, unfortunately, it keeps women from raising their hands to share their experience. I believe organizations like SpeakHer are essential to elevating women's voices and providing a more supportive environment for women in the tech industry," - Vivian Chang, VP of Growth, DTC at The Clorox Company and founding member of SpeakHer New York.

Members of the global SpeakHer community have exclusive access to SpeakHer's Slack community and content as well as opportunities to speak at AGS events, network, and seek mutual mentorship with other SpeakHers.

Women working in the mobile app industry can sign up to join SpeakHer by applying at www.speakher.org.



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