## FlowerAura Launches Exclusive Valentines Day Special Gift Collection



**Gurgaon, Haryana Jan 21, 2022 (Issuewire.com)** - Talking about the vibes of love can't be tagged into a complete conversation until there is a mention of Valentine's week. And FlowerAura, India's online gifting giant, is ready with its exclusive collection of Valentine's Day gifts for 2022. The brand has been an unmissable part of Valentine's celebration in the country for quite some years and is hoping for a dream run this year too.

A dream that started more than ten years ago is now a mission to provide people with gift options that stand out from the rest and let them convey their feelings in the best possible manner. FlowerAura's spokesperson has talked about the journey of the brand on the launch event of the latest collection of gifts for Valentine's Day. As the event proceeded forward, the items were unveiled. New designs of the greeting cards for lovers were absolutely hitting the right chords. The new combos of gifts were really thoughtfully arranged. Here are some of the gift items that really stand out: Be My Valentine Cushion, Hum Tum Eau De Parfum, Jab We Met Mug, Lovely Couple T-Shirts, Love Messages In A Box, and Cupid Love Struck Combo. The gift collection covered all the days of Valentine's week, and discrete gifts for every day of the week were displayed.

Pampering its own name, FlowerAura focuses a lot on the beauty of flowers when it comes to being used as gifts. The collection of <u>Valentine Day Flowers</u> for 2022 is over and above all the previous ones with a high margin. For a few cities like Delhi, Bangalore, and Gurugram, collections of quintessential flowers and floral arrangements are rolled out for Valentine's celebrations. Customers can also explore and shop for gifts for every day of Valentine's week separately through the Valentine's Serenade. Whereas in the flower collection the arrangement of one thousand roses is the most expensive and love elaborated token, and the arrangement also lets lovers convey love through a single rose.

"Sweetness is the ingredient that lets the dish of love stay fresh forever. And that's why our cake collection for Valentine 2022 is specially designed", said the spokesperson. Apart from the exclusive and highly romantic cake designs and flavours that render the best taste, FlowerAura has planned for a special <u>Valentine cake delivery</u> service for ensuring timely delivery. Lovely soothing plants, soft toys, and delicious chocolates are also a part of the latest gift collection. All the products are available on the website and mobile applications.

In a media conversation, Mr. Himanshu Chawal, CEO of FA Gifts Pvt. Ltd. said: "Like every year, we are extremely excited to see how our gift collection will help people in achieving their love and winning the hearts of their soulmates. The business side has always been good but what makes us happy is our capability of bringing lovers closer. At the business forefront, we are hoping for good numbers to roll in. And we have been following all the guidelines in connection to COVID-19 that helps us provide a safe gifting experience to our customers."

## About FA Gifts Pvt. Ltd.

FA Gifts Pvt. Ltd. the pioneer of the gift industry has flourished in the Indian market with its unique gifts (flowers, cakes, jar cakes, plants, etc. personalized gifts, combos) for the special moments that can't be put into words. Starting in 2010 under the entrepreneurship of Mr. Himanshu Chawla and Mr. Shrey Sehgal, the company launched its first FlowerAura store in the city of Gurgaon. Today, we lead the gifting market in more than 400 cities to deliver a delightful experience for every customer out there.

## **Media Contact**

suman.patra@floweraura.com

C2, 1st Floor, Old DLF Colony, Sector 14, Gurugram, Haryana 122007

Source: FlowerAura

See on IssueWire