

Education is a human right and a public responsibility



Paris, France Jan 24, 2022 ([Issuewire.com](https://www.issuewire.com)) - On the occasion of the **International Day of Education** proclaimed on 24 January by the United Nations, H.R.H.Prince Nereides Antonio Giamundo de Bourbon, cultural diplomat, and entrepreneur, announced the official partnership between the Nereides de Bourbon Group (www.nereidesdebourbongroup.com) and LutinX (www.lutinx.com), disclosing a disruptive project to ensure the access to education and more job opportunities for everyone through an advanced technology platform and engine implemented by a blockchain system.

Prince Nereides is known to the international press for his commitment to international cultural diplomacy, for his mind-boggling investments in various business sectors from finance to luxury goods, but also for his philanthropic engagement through the Nereides de Bourbon Foundation and the diplomatic club that bears his name, the Nereides Club – International Cultural Diplomacy Corporation (www.nereidesclub.com). Recently, in a period of a global pandemic, Prince Nereides extended his investments to biotechnology research exploring new markets against global trends. Last July 2021, he presented the result of his research, carried out by a team of scientists at the Nereides de Bourbon Group, on the occasion of the CC Forum which took place at the Méri dien Beach Hotel in Monte-Carlo.

The latest project of Prince Nereides named NDB OPERA (Nereides de Bourbon Opera) (www.ndbopera.com), is a social impact revolution for education and labour migration control. Above all, the NDB OPERA initiative is an innovative and unique leading project for access to free education, and a concrete solution for the control of economic immigration coming from the private sector and with the institutional support of the NEREIDES CLUB. Together with selected international partners, named NDB Ambassadors and NDB Angels, Prince Nereides has conceived a wide program of free courses from advanced language training to the study of civic education, including in-depth courses for a few professions in severe shortage in the healthcare, logistics, agricultural, construction, engineering, pharmaceutical, and more sectors.

“I treasure the education I received from my parents. I own who I am today to it. I strongly believe that education is a human right and a public responsibility. Education is essential in empowering people and in refining socio-economic self-affirmation. We are living in an unprecedented period for humanity, and education is no longer an option. If we want to forge our future, we must rethink education. We found a concrete remedy to inequality and we stand up for inclusion and equity for a fairer and more sustainable social environment. We live in the era of digital transformation and I decided to harness technology to ensure equal access to education for everyone. The transition from blackboard to smartboard gives us new opportunities to satisfy the growing demand of students and workers to create a learning environment where everything connects. Through the latest partnership with LutinX, at the Nereides de Bourbon Group, we aim to define a new education standard. The use of the blockchain in the field of education has multiple advantages for the different players involved such as students, institutions, and companies. For students, they can access remote educational programs everywhere and no longer need to store their degrees in a safe place. Blockchain technology provides permanent access to courses without having to keep a physical certificate at any time. A simple link is enough for students to prove their potential future employer their level of education as well as their acquired skills: no more endless administrative procedures to get a duplicate and the certificate is internationally reliable. It is an updated ‘personal kit’ that can be carried and consulted wherever the person is in the world. This provides students with a lifetime of online certificates with a probative value which is even more valuable for labour migrants. Blockchain gives students ownership of their personal records, allowing them to control their academic identity. This makes proving

the accuracy of the credentials and gives them more control over what an employer or a job hunter can access. Data verification also guarantees greater meritocracy in the selection of candidates for a job vacancy and considerably reduces the risk of corruption, especially in the case of public examinations. For institutions, the use of this technology offers a significant benefit in terms of secure and durable storage. With tens of thousands of graduates each, schools of higher and secondary education are often facing the issue of the retention of documents and diplomas issued. In addition, this solution concerns the viability of these diplomas in case of incidents such as computer failure, data loss, etc. As the blockchains are decentralized, data retention is independent of a school's traditional management or backup system. For companies, the authentication of diplomas can be a real headache for corporate recruiters. In an increasingly competitive job market, fraud with false diplomas and approximations during interviews still account for a large proportion of applications. The blockchain is a simple and direct tool for HR departments to ensure the authentication and tamper-proofing of diplomas. Coming to the NDB OPERA platform, we are using blockchain technology to recruit and train our candidates, providing identity and skill verification services, certifying educational and professional training, and securing work agreements through a strict online process. In addition to it, our partnership with Lutinx consistently improved the transparency and safety of the NDB OPERA labour recruitment protocol aimed to control economic immigration flows. It is a very difficult project since the global trend of governments is that of enforcing immigration flow restrictions or drastically reducing the number of visas issued for migrants. Nowadays, a specter haunts Europe: the fear of migration. A fear fuelled by multiple political forces that managed to establish a negative narrative towards migration in public opinion all around Europe and affecting the decision-making process. So far, many states fuelled by this narrative have not been able to take effective solidarity measures in the field of immigration, or even worse, they took sides against immigrant reception policies. The widespread anti-migration discourse and, the policies based on it, reveal a systematic violation of human rights, and it is in contrast with the values of equality, freedom, and unity in diversity, on which our Union is based. The NDB OPERA educational and labour migration recruitment project ensures the creation of a controlled humanitarian corridor for European and non-EU citizens, and a real solution to illegal immigration. The NDB OPERA platform, made of innovative blockchain technology through a biometric data detection system, secures data digitization, transparency, and traceability of migratory flows, contributes to the workers' skills certification process and the validity of diplomas abroad, increases culture, and prevents human trafficking, terrorism and middlemen's slavery. In our case, education and labour migration are strongly connected. If you give a person all the necessary tools to carry out a qualified activity, you give him a job and a house, and you ensure him professional and cultural training, you do good for him, for the employer, for his/her family which has remained in the country of origin, but you also contribute to the socio-cultural and economic development of the destination country", stated H.R.H.Prince Nereides Antonio Giamundo de Bourbon.

For the purpose of the NDB OPERA ambitious humanitarian project, Prince Nereides selected a strategic team of people from everywhere. In particular, regarding the standard and the ethics of the project, Prince Nereides developed the NDB OPERA protocol together with Elettra Gallo, Lawyer of United Nations and honorable Legal Diplomacy Advisor of the NEREIDES CLUB. For the implementation of the institutional strategy to NDB OPERA, Prince Nereides has been supported by the Hon. Irene Pivetti, former President of the Italian Chamber and Secretary-General of the NEREIDES CLUB, and who supervises the NDB OPERA activities in Italy and the relationships with NDB OPERA partners since the creation of its first international branch. For the implementation of the political strategy in France and the relationships with the north African countries where NDB OPERA is currently

recruiting and training 2000 people, Prince Nereides appointed Rachida Kaaout, a French politician elected by the presidential majority in France, Chairman of Emmanuel Macron's Re-Election Committee, and NDB OPERA Ambassador for Morocco. Together with Ms. Kaaout, Prince Nereides is coordinating the recruitment of a wide number of candidates from different African regions for some job positions in shortage in Europe and delivered a 10-day free NDB OPERA Pre-Departure Training to all candidates. Prince Nereides is bringing certified workers in Europe starting from Italy providing housing services in residential properties owned by the NDB OPERA Italian branch, namely Rete NDB OPERA Italia, made of prominent Italian business partners; securing new job positions for international workers and delivering a free continuous advanced linguistics and professional training. The greatness of this unique humanitarian project has been certainly increased by a strategical partnership concluded between the NDB GROUP and LutinX, a multinational group founded by Alessandro Civati, blockchain, and cyber security expert, for the use of a Blockchain License for the Nereides de Bourbon Group and its entities, including NDB OPERA.

“I trust science, progress, and technology. We are focusing all our efforts on the technological transition of our companies as well as that of our partners. However, we continue to mainly invest in human capital, and on the implementation of our network. At the Nereides de Bourbon Group, people are our best asset. This is the logic behind our latest project for education and labour migration. Having concretely taken our first steps in the blockchain ecosystem due to our most recent partnership with LutinX, I esteem this field as the one with the greatest and fastest growth expectations. It is baptizing a new digital era, a decentralized version of the internet, based on open-source blockchain networks made of transparency and data protection. The blockchain is indeed the next era of the internet, safer and more reliable, and, coming to education, it is an unprecedented development tool. I wish to NDB GROUP and LutinX long and successful cooperation”, stated H.R.H. Prince Nereides Antonio Giamundo de Bourbon.



Media Contact

NDB GROUP

marketing@nereidesdebourbongroup.com

Source : NDB GROUP

[See on IssueWire](#)