

Coca-Cola Supply Chain Executive Joins Startup Supply Chain Business

Chris Gaffney lends his supply chain expertise and leadership acumen to Supply Chain Careers, joining Founders Rodney Apple and Michael Ogle.



Asheville, North Carolina Jan 20, 2022 ([Issuewire.com](https://www.issuewire.com)) - Adding to their growing roster of supply chain experts, Supply Chain Careers welcomes Chris Gaffney as a Partner. Gaffney joins Founders Rodney Apple and Michael Ogle who look to expand the reach of this startup based in Asheville, North Carolina. Gaffney brings with him more than 2 decades of supply chain experience with Coca-Cola. His leadership and supply chain expertise add depth of talent and knowledge to an already highly credentialed team of supply chain experts.

"I've known Rodney for a long time and have respected his work. I think Supply Chain Careers offers a unique opportunity for professionals, employers, and students to either launch their supply chain careers or grow and develop existing career paths," says Gaffney.

Chris Gaffney was most recently VP of Global Strategic Supply Chain at The Coca-Cola Company. After retiring from Coca-Cola in 2020, he now serves as a Principal at ECG, providing advice and consulting in the Supply Chain space. During his 25-year tenure with Coca-Cola, Chris held multiple leadership roles including President of Coca-Cola Supply, SVP Product Supply System Strategy, VP of System Transformation, and VP of Logistics for North America. Chris was previously the President of the National Product Supply Group, a governing body responsible for 95% of the volume produced in North America. He brings a wealth of hands-on supply chain expertise and leadership to Supply Chain Careers.

Gaffney has recently written [an article for Supply Chain Careers on Employee Retention Strategies](#) where he lays out what employers will be facing this year and how they can keep their most valued employees.

"Chris is an exceptional leader who exudes passion for helping supply chain practitioners elevate their careers. Mike and I are excited to leverage his deep supply chain expertise and leadership prowess to positively impact the careers of supply chain students and professionals while helping employers improve their supply chain talent acquisition, development, and retention capabilities", stated Apple.

For more information on Supply Chain Careers, visit www.SupplyChainCareers.com.

About Supply Chain Careers

The mission of [Supply Chain Careers](https://www.SupplyChainCareers.com) is to help professionals and students advance their careers in the

supply chain and help employers improve their ability to hire, develop and retain supply chain talent. We offer a robust content hub and a podcast that features insights from industry experts on how best to advance and develop a supply chain career along with hiring, developing, and retaining supply chain talent. For more information, visit the content and resource hub and our supply chain-focused job board or email info@supplychaincareers.com.

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