

Bringing eco sustainability and mental health into the spotlight at NYFW february 2022

Canadian Mental Health Advocate Svetlana Chernienko debuts her new Eco sustainable wu-sah line on the runway of New York's fashion week 2022.



Montreal, Quebec Jan 13, 2022 ([IssueWire.com](https://www.issuewire.com)) - BRINGING ECO-SUSTAINABILITY AND MENTAL HEALTH INTO THE SPOTLIGHT AT NYFW FEBRUARY 2022

CANADIAN MENTAL HEALTH ADVOCATE SVETLANA CHERNIENKO DEBUTS HER NEW ECO-SUSTAINABLE WU-SAH LINE ON THE RUNWAY OF NEW YORK'S FASHION WEEK 2022.

Montreal, 12th of January, 2022- Former model and acclaimed Mental Health Advocate, Svetlana Chernienko prepares to grace the runway of BREAK FREE NYFW with her new eco-sustainable

Wu-Sah line themed around biophilia which literally translates to "love of life" and has been proven to help those struggling with Mental Health, through nature. BREAK FREE NYFW is a showcase that will not only focus on designers and models coming together in support of mental health awareness but will host a larger conversation. A portion of the proceeds from this showcase will go towards 10,000 beds, which provides scholarships to assist those seeking treatment for substance use disorder and to enter into a rehabilitation center.

The Wu-Sah collection along with the Break Free NYFW showcase will be held on February 14th, 2022 at The Vondue located in the Herald Square at 225 W 34th Street, NYC. Doors open at 6:30 PM EST. and the show commences at 7-9 PM. The showcase will also be streamed worldwide through ticket purchases.

For live tickets and streaming tickets, please visit: wu-sah.com

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