

# Adella Pasos Wins a Top Spot in Best Email Marketing Books of All Time List

As featured on CNN, Forbes and Inc – BookAuthority identifies and rates the best books in the world, based on recommendations by thought leaders and experts. Adella Pasos wins a top spot in this list for best email marketing books of all time.



**Hollywood, California Jan 4, 2022 ([IssueWire.com](https://www.issuewire.com))** - Business influencer and startup coach, Adella Pasos has achieved another milestone, winning a top spot in the Best Email Marketing Books of All Time List from BookAuthority.org. As featured on CNN, Forbes, and Inc – BookAuthority identifies and rates the best books in the world, based on recommendations by thought leaders and experts.

Email marketing is a great way to get new customers and to keep your current customers engaged. How do you get people to open your emails? What are some techniques that you can use to get new customers? When people wander through the Internet from post to post, they might find what they are looking for. However, most of the time, they will keep on scrolling.

Adella Pasos has made it her core focus to teach people how to increase open rates and use email marketing for business. On her channel, [Business Strategy TV](#), she shares the latest tips and tricks to help any business succeed with email marketing.

Everyone knows how to send an email, but not how to use it to grow a business. Many business owners are trying to figure it out by reading blog posts, but still don't know where to start. Adella Pasos's book ["The Email Marketing Playbook - New Strategies to Get Your Emails Noticed"](#) will help you learn how to effectively promote your business with email marketing and increase open rates as much as 5x. This email marketing book gives you a clear step-by-step system to follow so you can bypass all the trial and error.

In this prestigious list, Adella's book was awarded at number fourteen out of one-hundred books in the list. Adella's video " [Why Email Marketing is So Important](#)" explains why so many people can't achieve their email marketing goals. She's able to increase anyone's open rates by 2x, so they can send emails with confidence, knowing they'll get the results they want.

[Adella Pasos](#) is an entrepreneur and marketing expert who makes a difference. She has grown brands from scratch, worked with startups and small businesses, and Fortune 500 corporations too. She has revealed to her clients the ability to access their niche market via online, social media, mobile, merchandising, and events. Another of her popular shows is the "What's Your Game Plan TV" show, which features free expert advice, growth strategies, free tips and trends, and tools to make a business succeed. She can be found on [IMDB](#), [Instagram](#), [YouTube](#), and her [official website](#).





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