

To fulfil the needs of modern adult education, it has been just established the new 'Luiz Valerio Academy'



milan, Lombardy Jan 3, 2022 ([Issuewire.com](https://www.issuewire.com)) - Inspired by several years of teaching and academic experience from its creator, comes into operation the 'Luiz Valerio Academy', offering innovative online courses to aid adult learners

Access to education is considered a human right, an important engine of development and one of the most effective instruments to reduce poverty by improving one's life prospects, achieving greater gender equality, and social development. In addition to generating several and long-lasting social benefits, education contributes to providing more egalitarian opportunities for upward social mobility through engagement in qualified occupations.

In the 21st century, having an undergraduate and/or a postgraduate degree is often an essential requirement when applying for jobs. The contemporary digital revolution has not only encouraged but also demands the development of new skillset that helps professionals to become more competitive in their chosen occupations and achieve professional growth. Moreover, nowadays, it has become

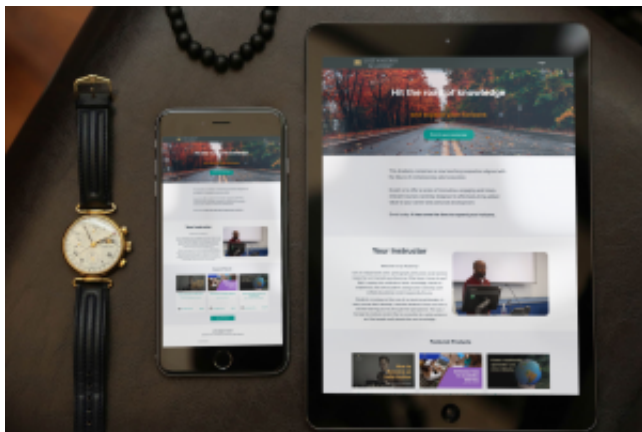
increasingly common that people need to develop their skillset through innovative, affordable and focused online education.

Within this scenario, it emerges the new '[Luiz Valerio Academy](#)', which was developed to fulfil the needs of professionals in diverse areas of specialisation. This new education venture has been tailored in alignment with modern educational methodologies, in such a way that each course addresses what the students really need to know. This way, they do not need to spend a large amount of their precious time connected to their digital devices to follow the courses, and they can dedicate their energy and attention more effectively to absorb the specific content.

The courses' syllabuses have been designed employing a variety of visual aids with the aim to turn them not only attractive to the students but mainly to contribute to an effective and pleasant learning experience. Indeed, as said by students, "the content is great" (C.N.) and "this course has helped me a lot to promote better my book and to set up a correct pricing strategy" (D.A.S.).

The target audience of '[Luiz Valerio Academy](#)' is composed of adult learners in search of alternatives to improve their knowledge in areas such as, for example, academic writing, time management, public speaking, fundamentals of marketing management, strategies to learn a foreign language, developing a career as an independent writer, among others.

Thus, in today's learning environment, severely impacted by the global COVID-19 pandemic, it is important to have affordable alternatives such as '[Luiz Valerio Academy](#)', which widens the students' possibilities to expand their knowledge in different areas and not have their professional development even more impacted.



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