

THINKWARE Announce Christmas and New Year's Dash Cam Sales Discounts



London, United Kingdom Dec 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - Christmas and New Years are two of the most significant events in the retail calendar for consumers, and the lead up to this year's festive season, [THINKWARE](https://www.thinkware.com), the world-leading Dash Cam manufacturer, has today announced that it will be running a special sales promotion for their most popular models for consumers who are looking to get their hands on a snazzy new Dash Cam.

The discounted Dash Cams will be on sale between 20 – 31 December 2021 for the Christmas period, which will then be followed by the New Year's sales which will be from 1 January 2021 to 8 January 2021. The sales promotions will include a range of discounts of up to 23% off.

Some of their newest and most advanced models will be up for grabs in the sale, including THINKWARE's top-of-the-range models - the U1000 and Q800 PRO dash cams. Other models that will be on offer include the F200 PRO, F200, F800 PRO, M1 Motorsports Cam, and the brand new X1000. These offers will be available across the UK, from online retailers including the official online THINKWARE UK store, Amazon, RAC, and independent specialists (re-sellers).

Their products on sale with the Christmas and New Year's discounts include:

[U1000](#) (2CH & 1CH): THINKWARE's first 4K dashcam. The U1000 features a 4K UHD front-facing camera and an optional 2K QHD rear-facing camera.

- A wide-ranging smartphone connectivity feature, allowing users to connect to their U1000 to check, download or delete recorded images, upgrade firmware, or update safe driving information via the exclusive Thinkware app
- Built-in GPS and built-in WiFi
- Advanced Wide Dynamic Range (WDR) technology
- Safety Camera Alert and Automatic Exposure
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Time-Lapse recording at 2 frames per second to help reduce video file size, as well as a variety of recording modes, including continuous, incident, manual, and the new Energy Saving 2.0

[Q800 PRO](#): front-facing camera & front-and-rear facing cameras: THINKWARE's dash camera to date, offering next-level vehicle safety, monitoring, and protection. Features include:

- Quad High Definition (QHD) forward & rear-facing camera - four times more detailed than High Definition (HD)
- A 140-degree wide-angle recording view
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- CLOUD connectivity includes live view, geo-fencing, locate vehicle location, driving impact notification, and video upload
- Super Night Vision 2.0 - Optimized for cars while driving or parked in dark environments, featuring a new image signal processing (ISP) technology and a real-time video processing function

[X1000](#) (2CH): The latest touch screen dashcam from THINKWARE, featuring front and rear 2K QHD (Quad High Definition) recording, Ultra Night Vision 3.0, and Ultra-low Power Parking Mode Technology. Features include:

- 2K QHD resolution front and rear (two-channel) cameras,
- Super Night Vision 3.0
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front

Vehicle Departure Warning (FVDW)

- 5" LCD Touchscreen
- Energy Saving Mode 2.0

[F200 PRO](#) (2CH & 1CH): One of THINKWARE's main mid-range offerings, this versatile dual-channel dashcam includes features such as Super Night Vision, time-lapse photography in parking mode, and a full HD rear camera. The F200 pro provides many top-line features, including:

- 2CH FHD (1080p) 140° wide-angle with WDR (Wide Dynamic Range)
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Safety Camera Alert, warning driver of upcoming red light and speed cameras
- Various recording modes (Continuous/Incident/Parking/Manual Recording Mode)
- Built-in Wi-Fi

[F800 PRO](#) (2CH & 1CH): front-facing camera and an optional 1080p Full HD rear-facing camera. This low profile smartly designed dash cam is packed with features including:

- 'Super Night Vision 2.0' a night image correction feature in addition to built-in GPS and 'Safety Camera Alerts
- Sony Exmore R Starvis image sensor, that provides rich colours and the optimal resolution
- Energy-saving parking recording that can reduce power consumption by 1/3 and longer video recording (x3) compared to normal parking mode
- Built-in G-sensor, geolocation tracking, and fencing capabilities
- 140-degree wide-angle lens view

Tim Sagar, Business Development Manager, THINKWARE said: "Christmas and New Year are key shopping periods for consumers everywhere during the winter season. THINKWARE is giving driving enthusiasts and casual drivers the opportunity to net themselves or their loved ones a top-of-the-range Dash Cam at a reduced price. We hope buyers can benefit from the safety and security that our dashcams provide over the busy festive period."

About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997.

Through consistent research and development in the field of smart car technologies, THINKWARE DASH CAM has established itself as the market leader in various sectors such as dash cams, electronic maps, navigation, and mobile applications.

Spearheading the competition with world-class image processing technologies and an intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting its DASH CAM lines into 17 other countries including the US, Canada, the UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lines during its presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award of the Year for excellence in technology and design. The company has also received the IF Design Award and IDEA

Award, as well as the Red Dot Design Award

For more information, visit the Thinkware website at <https://thinkwaredashcam.eu/>

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