

Mumbai based Digital Agency, Digital Latte completes 10 years

A decade of brewing fresh ideas



Mumbai, Maharashtra Dec 17, 2021 ([Issuewire.com](https://www.issuewire.com)) - Digital Latte, a full-service [creative digital agency](#) based in Mumbai has completed 10 years of operations on 18th December 2021. Beginning as a 2-member unit, the company has now grown to a team of 40+ professionals that cater to clients across India, the UK, the USA, and the Middle East.

With core expertise in Digital, Design & Development, the agency's clientele includes diverse categories like Sports, Retail, FMCG, Education, Beauty, Pharma, Fashion, Consumer Durables, and other ancillary verticals. Known for fresh ideas and a digital-first approach, its [campaigns](#) have enabled brands to create buzz on digital platforms and engage meaningfully with their audience.

The agency has marked this milestone with a campaign called #ThePerfect10. Describing the thought behind the idea, [Chintan Vora](#), Founder & Director, says, "In the ROI-driven digital world, we've found that creativity and interest are often connected to Clicks and Impressions. To us, #ThePerfect10 is in measuring the things data doesn't capture like the delight, passion, and energy behind a campaign. The last 10 years have been a rollercoaster of such emotions, riddled with many imperfections. But, it's incredible how the team has found perfection in those imperfect moments. These are little things that make us believe in the difference that our ideas can make. While we look forward to the new decade and its challenges, for us as an agency, the primary objective will always be to keep our ideas fresh and impactful."

Digital Latte has been in a growth phase and has been [hiring](#) for multiple positions and profiles across all verticals as it expands its operations to more markets. On to the next decade, the agency promises to always keep it a little daring and a latte fun.

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