

Luxembourg Startup "Veezzy" Wins €10k Funding Prize

On Saturday 27 November 2021, the University of Luxembourg Incubator and Entrepreneurship Programme announced the startup "Veezzy" as the winner of the 9th edition of Ideation Camp.



Esch-Alzette, Esch-sur-Alzette Dec 2, 2021 ([Issuewire.com](https://www.issuewire.com)) - The cash prize reached €10,000 for the first time to encourage startups to create the first version of their products or services.

The Ideation Camp 9 was held from 23 to 27 November 2021 and was open to students across all disciplines (BA, MA, and Ph.D.'s) and researchers of the University of Luxembourg.

One Student team envisioned "[Veezzy](#)" to make the process of creating a professional video for small and medium-sized enterprises as easy as taking an Uber. Several mentors with various backgrounds helped the teams in different stages, from the beginning of the idea until the final pitch, all in the space of three days of continuous efforts.

The jury was composed of international and national investment experts and the winning choice was based on the quality of the project, strengths of the team, and business outlook.

After the competition, various industry experts and investors reached the newly created startup "[Veezzy](#)" to offer help and assistance as mentors or senior advisors, which encourage the founders [Benyahya](#)

[Lyazid](#), [Emilja Zeneli](#) & [Colin McMurry](#) to materialize the initial project into a real business opportunity.

About Veezzy:

Veezzy is an innovative Startup that aims to streamline the video production process and allow small and medium businesses to create tailor-made videos at a fraction of time and cost. www.veezzy.com

About Ideation Camp:

The Ideation Camp is open to students across all disciplines (BA, MA, PhDs) and researchers of the University of Luxembourg. The diverse backgrounds and ideas of the participants create an inspiring working environment in which the ideas mature until the final pitches in front of a high-profile jury. Participants get the chance to develop skills sought after on the job market and business ideas that consider market needs. The hands-on event provides a unique learning experience and builds a bridge between the University and the professional world.

Media Contact

Veezzy

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Source : Veezzy

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