

Good Avenue collaborates with Tareq Taylor and ONEPan



Gothenburg, Vastergotland Dec 16, 2021 ([Issuewire.com](https://www.issuewire.com)) - Good Avenue, the conscious shopping site that helps you make conscious choices easier, proudly presents a collaboration with ONEPan, a Swedish company founded by two friends who want to make kitchen equipment better and more sustainable.

One of the founders is the famous Swedish chef and TV personality Tareq Taylor.

This revolutionary circular pan is designed with an ergonomic handle and comes with a non-stick coating that is free from all types of PFAS chemicals (per- and polyfluoroalkyl substances), which is commonly used as a coating for frying pans. When your pan is worn out, just send it to get repainted.

Shared values and missions are what makes this partnership so successful; both companies have the vision of making the world a little bit better. As the first step in this collaboration, Good Avenue will have a pop-up store on its shopping site. However, what they hope to do is turn both the cookware and the rest of the ONEPan line into one of their long-term Brand Partners.

- ONEPan offers products and values that are completely in line with what we stand for. We have chosen these products with care for both the customer and the environment, says Emelie Dahlgren, founder of Good Avenue.

- But it's not just up to us to keep a brand on Good Avenue. The products must receive high reviews from the community as well.



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