

From Uber driver to A-List celebs, Emerging Venezuelan Designer is Disrupting the Fashion Industry



Los Angeles, California Dec 1, 2021 ([Issuewire.com](https://www.issuewire.com)) - Usama Ishtay, a fashion specialist and A-List celebrity designer, has been featured in a variety of prestigious fashion publications, including Vogue, Harper's Bazaar, Cosmopolitan, People, Marie Claire, and Hola! From his humble beginnings as an Uber driver, he has worked his way up to become a recognised brand for celebrities such as Tyra Banks, Carrie Underwood, Anitta, Saweetie, Thalia, Karol G, and Nikita Dragun. You may have seen his work on the hottest red carpet awards, like the recent 2021 AMAs, where he dressed the superstar Jojo in a breathtaking crystal-encrusted chainmail garment.

Usama Ishtay, a self-taught celebrity designer, has announced the March 2022 debut of his new product line. The following collection will be vibrant and have a sensual modern vibe. His life story has served as an inspiration to several others. He began his career as an Uber driver, driving for 12 hours per day, and his first venture into the fashion sector was as the owner of a women's clothes store in his hometown. Born in Venezuela, but raised by a Syrian immigrant family, he subsequently began traveling to Los Angeles many times a year to purchase and transport products for his own land.

On speaking to the media, he said "Making clothes is an art, It has been my dream. Every new project has a story and inspires me to do better in the future." He further added, "My decision to leave my job as an engineer and geologist has proved to be a life-changing decision, and each second I feel grateful for that decision."

Many say Usama is a role model and exemplifies what it means to work hard. His peers admire him for his dedication to his profession and the industry. From his arrival in Los Angeles to confronting the reality of life, he has risen to every occasion. "It's not always easy, especially in the beginning. I had to save every penny. Sometimes I would see myself working 36 hours non-stop between Uber and my first product line.", he added. His first accomplishment was dressing up Eve for an Autism Speaks event. This was a watershed moment in his development, and there was no turning back. To know more one can visit his [website](#) or follow him on [instagram](#).

ABOUT USAMA ISHTAY

A woman's clothes boutique was his first foray into the fashion sector since he travelled to LA many times a year for business. Later, he made the decision to relocate to Los Angeles in order to pursue a career in fashion design and began working on his first clothing line. Accomplished success in the field. Having dressed the rapper Eve for an Autism Speaks event after his debut collection, he was, later on, able to dress Tyra Banks, Carrie Underwood, Thalia, Anitta, Saweetie, Lauren Jauregui, Nikita Dragun, and many more. His next collection and fashion show will be launched in March 2022 with a bright and sensual modern twist.

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Source : Usama Ishtay

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