

Fashion brand Ammarzo increases e-commerce touchpoints



Mumbai, Maharashtra Dec 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - An Indian fashion brand Ammarzo, which aims to offer conscious fashion with homegrown sustainable fabrics along with being a firm believer of equal rights, is increasing its e-commerce touchpoints.

Targeted by Indian women, the brand's clothing is thoughtfully designed without the use of leather. It works towards the empowerment of women and is a contributor to the social cause of fighting for equal rights for the LGBTQ community as well as an advocate for animal rights.

Ammarzo believes in breaking stereotypes and spreading knowledge about the benefits of sustainable fashion as well as supporting fellow human beings and their rights in India.

It is for this purpose that 5 percent of the proceeds of each purchase are donated to the Ammarzo Foundation which supports education for underprivileged children, animal rights, and helping the needy.

Founded by Chahatt Khanna, the brand was launched in 2017 and stands for the independent, bold, and elegant Indian girl. Chahatt, who also serves as the CEO, built the brand from the ground up to make a mark on international markets.

The brand is available on their official website www.ammarzo.com, Amazon, Flipkart, and Myntra apart from other fashion marketplaces in India.

Ammarzo is soon planning to launch its collections on fashion e-tailers like Ajio, NykaaFashion, and TataCliq. You may find them on Instagram & Facebook @ammarzoofficial.



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Source : www.ammarzo.com

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