

China Plastics and Packaging Machinery (Pakistan) Digital Expo Successfully Held

Federal Capital Area, Pakistan Dec 3, 2021 ([IssueWire.com](http://www.IssueWire.com)) - The “China Plastics and Packaging Machinery (Pakistan) Digital Expo”, hosted by the Ministry of Commerce of the People’s Republic of China, was successfully held from December 1 to 3. More than 40 China domestic high-quality enterprises were selected to participate in the exhibition. The exhibition gathered professional buyers from Pakistan, India, and other South Asian countries online. The exhibits covered plastic machinery, rubber machinery, packaging machinery, related auxiliary equipment, various supporting equipment, and raw materials, and so on.

The exhibition was widely promoted in South Asian countries in a diversified way, and professional buyers were invited to visit and purchase in the exhibition through precise attraction. In this way it helped enterprises to realize online exhibition and negotiation, making up for the “breakpoint” caused by the suspension of the offline exhibition due to the epidemic. This exhibition offered a new solution for traditional business trade in a new way and further strengthened the supply and procurement docking and aggregation, helping China domestic enterprises to grasp orders, expand the market and increase confidence without leaving home. During the exhibition, the supply and procurement sides realized instant interactive communication by means of graphics, online text communication, audio, and video, which greatly enhanced the exhibition display effect and matchmaking efficiency and was widely praised by enterprises.

The digital exhibition closely followed the market demand of plastics and packaging machinery in China and South Asia, effectively helped Chinese foreign trade enterprises break through the epidemic barrier, created a zero-distance, low-cost, and high-efficiency digital communication platform for foreign trade enterprises. This has further promoted the economic and trade cooperation between China and South Asian countries to ensure steady, long-term, and solid economic and trade cooperation between China and South Asian countries.

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