

Cashmere And Camel Hair Manufacturers Institute's False Advertising Lawsuit Resolved

CS Accessories, a Supplier of the Purported "100% Cashmere Made in Scotland" Garments, Agrees to Entry of Final Judgment Against It. CCMI and Amazon Have Resolved Their Dispute and Look Forward to Collaborating to Protect the Interests of Cashmere.

Boston, Massachusetts Dec 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - The Cashmere and Camel Hair Manufacturers Institute ("CCMI") announced today that its false advertising and unfair competition action in the U.S. District Court for the District of Massachusetts, entitled CCMI v. Amazon.com, Inc. and CS Accessories LLC, Case No. 1:21-cv-11872-WGY, has been finally resolved, avoiding the need for a trial that was scheduled to commence in Boston on Tuesday, December 7, 2021.

CCMI's legal action, filed in the U.S. federal court on November 18, 2021, had challenged the advertising and sale of purported "100% Cashmere" garments on Amazon websites in the U.S. and abroad that CCMI had tested and found to be 100% Acrylic, Polyester, and other synthetic materials. As part of the resolution of the action, a major supplier of many of the garments, defendant CS Accessories, agreed to the entry of a Final Judgment permanently enjoining it from advertising or selling garments of any kind falsely labeled as "Cashmere."

Fabio Garzena, President of CCMI, said that "CCMI and Amazon have resolved their dispute and look forward to collaborating to protect the interests of Cashmere customers, manufacturers, and sellers." CCMI has a long history of working to help maintain the integrity of the Cashmere marketplace by providing important information about Cashmere's value as a high-quality luxury fabric, identifying reliable Cashmere testing laboratories and services, and pursuing legal action where appropriate to challenge the mislabeling of purported Cashmere garments and fabric.

CCMI's legal action presented a number of important intellectual property and competition law issues related to the advertising and sale of counterfeit products over the internet in the international marketplace. CCMI was represented in the action by Robert J. Kaler, a partner in the international law firm of Holland & Knight LLP.

For further information contact: James Coleman, CCMI USA Representative.

Media Contact

Cashmere and Camel Hair Manufacturers Institute

jcoleman@cashmere.org

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