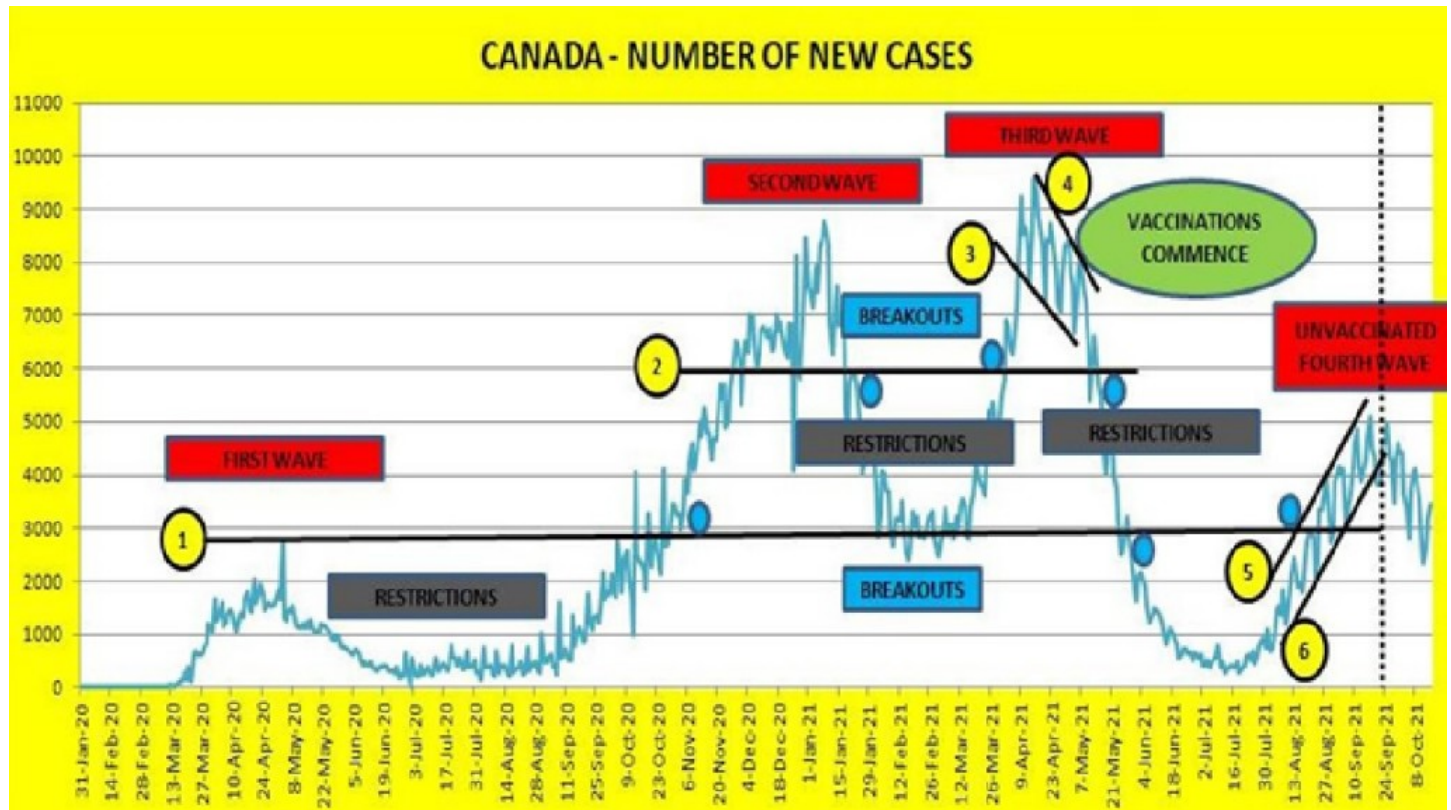


# Boomslang Analytics Inc. Disrupts Conventional Covid-19 Epidemiology With Novel Approach

Applied momentum indicators precede lagging ICU occupancy rates and hospital utilization. Achieves earlier case rise identification.



**Toronto, Ontario Dec 7, 2021** ([Issuewire.com](https://www.issuewire.com)) - Boomslang Analytics Inc., the provider of proprietary analytical solutions, announces the successful application of technical momentum indicators to existing federal, provincial, and territorial raw Covid-19 new and active case data. Monitoring leading indicators of Covid-19 new and active case growth, not lagging indicators (ICU occupancy and hospital utilization) currently employed as the benchmark by provincial and territorial governments, will improve future Covid-19 public health measure related decision making policy via earlier and more precise projected Covid-19 new and active case rise detection, improved healthcare system performance, and reduce the likelihood of additional harmful restriction implementation.

"Changes in the trend of new and active Covid-19 cases can now be detected three to four weeks earlier and within a more confined bandwidth; therefore eliminating differing scenarios of projected new and active case counts that have been commonplace throughout the pandemic," says Marcel Dufour, President, and CEO of Boomslang Analytics. These momentum indicators utilize exponential moving averages and generate pattern creation which can then be examined to determine more concise forecasting.

This methodology augments current conventional Covid-19 epidemiology, thereby allowing for improved ICU occupancy and hospital utilization management and decreasing the impact of future (if any) economic, social, and health-related public health measures.

## ABOUT BOOMSLANG ANALYTICS INC.

Founded in 2018, Boomslang Analytics creates analytical proprietary quantitative and/or qualitative solutions to help individuals, companies, and governments resolve a plethora of issues.

Boomslang Analytics' mission is to provide individualized analytical viewpoints, performed on a per-client or group (population) scale, which facilitates professionals in root cause determination. Application of such methodology in the field of healthcare, substantially reduces patient suffering, thereby turning a once painful and life-threatening disease, into a long-term manageable condition. Additional applications in a multitude of industries where data collection and analysis are common are also possible. According to Mr. Dufour, the application of such analysis will gain traction in coming years where data generation is based on client, customer, and/or patient subconscious input.

In 2018, Boomslang Analytics Inc. developed and successfully applied its proprietary research analytical methodologies. Intellectual property rights were granted based on this proof of concept in both Canada (Registration #: 1149480) and the US (Registration #: TXu 2-096-444).

## FOR MORE INFORMATION

Federal, provincial, and territorial levels of government are invited to engage Boomslang Analytics to obtain their own historic new and active Covid-19 case analysis; **AT NO COST**. These charts, along with the documented commentary, demonstrate both visually and qualitatively, the importance of momentum indicator usage in Covid-19 new and active case projections, the subsequent healthcare system impact, and public health measure adoption policy.

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