

BLUENGREYS Launches their Premium Collection for Women, 'BAGEECHA'

BluesnGreys is an Indian brand founded by Mr. Gotewala, which already has earned a notable name in the fashion industry through their label.



Delhi, India Dec 14, 2021 ([Issuewire.com](https://www.issuewire.com)) - BLUESNGREYS is an Indian brand founded by Mr. Gotewala, which already has earned a notable name in the fashion industry through its label. They were inclined towards the men's collection through which they have earned a place of being one of the best brands for men's collections.

After winning the hearts of the world with the most pleasing and elegant collection, the brand and its designers, are taking a step forward and launching a brand for the ladies as well!

Their new ethnic collection for women named '[BAGECHAA](#)' will offer a curated collection of handmade, hand-woven, and handcrafted apparel with the most graceful embroidery work along with being the largest apparel market of ethnic wear in the history of the fashion industry.

The co-founder of the brand, Ms. Shilpi states, “This collection of ethnic wear will be the most modish yet sophisticated compilation of ethnic wear in the entire industry of fashion”. She also added that it will be stylish and affordable at the same time.

The influencers and models for the collection have especially been shortlisted by the founder, Mr.Saurabh, and Ms. Shilpi themselves. The collection will be out both online and in all stores of [BLUESNGREYS](#) situated in the capital at Paschim Vihar.

From the selection of exotic fabrics, to design ideas and flawless tailoring everything is done and approved by the founder and designers together to avoid even the minutest of mistakes.

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