

Awl India Is Opening India'S Largest Warehouse Exclusively For Fashion Apparel

The Logistics & Supply Chain Company Is Set To Inaugurate The Country'S Largest Tech-Enabled Apparel Warehouse In Nagpur



New Delhi, Delhi Dec 24, 2021 ([Issuewire.com](https://www.issuewire.com)) - The unprecedented growth in the Apparel Industry in recent years has created a demand for more viable warehousing and logistics solutions for the industry. To meet the demand for the same, India's leading [logistics and supply Chain Company](https://www.issuewire.com), AWL India is inaugurating a warehouse exclusively for fashion apparel brands in Nagpur. The warehouse is

going to be India's largest fashion apparel warehouse, whose operations are going to be powered by high-technology devices, and machinery.

The warehouse is to be equipped with a [centralized monitoring system for real-time visibility and tracking of goods](#), and cargo. According to the CEO, Rahul Mehra, the idea is to get "increased labor productivity, increased on-time shipments, improved visibility, and accuracy, improved space utilization" through this paramount infrastructure.

Using the latest technology for business processes is a core aspect that AWL India does not compromise with because it directly affects the end customer satisfaction as well as the overall efficiency of the business. Some of the technical aspects that are going to be a part of this [new apparel warehouse](#) in Nagpur are artificial intelligence software for 360-degree monitoring and modern devices for the transportation of goods from one location to another with minimum effort and maximum speed.

In the CEO's words, the core aim of developing such a warehouse is "to provide a seamless shopping and customer service experience to the consumers who prefer to shop from the comfort of their rooms."



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Source : Awl India

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