

2021 Cross-border E-commerce Matchmaking Conference Was Successfully Held

Cross-Border E-Commerce
Carnival Series

2021

跨境出海

Cross Board & Launch Out

海外电商精准对接会

Cross-Border E-Commerce Matchmaking Conference

2021.12

 zoom



主办单位：德清县商务局
Organizer: Deqing Municipal Bureau Of Commerce

Kuala Lumpur, Malaysia Dec 16, 2021 ([IssueWire.com](https://www.issuewire.com)) - The cross-border e-commerce carnival series event - 2021 "Cross Board & Launch Out "Cross-border E-commerce Matchmaking Conference organized by Deqing Municipal Bureau Of Commerce was successfully held in December, with over 60 "Deqing selected" enterprises and overseas companies attending the event. Not only professional purchaser representatives from Belt and Road and RECP countries, but also outstanding overseas cross-border e-commerce platform representatives have been invited to the venue to have negotiations and communication with Deqing foreign companies via ZOOM.

The overseas companies joining the event came from hardware and building material, machinery and electronics, daily consumer goods, and pet product industries. While presenting corporate profiles and products, Deqing selected enterprises have actively exchanged with foreign companies to know their purchasing demands.

Overseas cross-border e-commerce platforms from Indonesia, Vietnam, Malaysia, and Russia such as Shopee, Lazada, Tiki.vn, Blibli Toko Online Nya Indonesia, TT Live Mall, What's Next, and Ozon Global attended the event as well. These locally well-known platforms radiate multiple overseas markets including ASEAN, Europe, and America. The platform representatives not only shared the detailed achievements and platform advantages, but also their one-stop services and incentives for online companies. In the Q&A section, they answered the questions raised by interested companies. The matchmaking meeting has not only laid a solid foundation for friendly cooperation and win-win results between the two trading parties, but also accelerated the development of digital platforms, empowering the growth of Deqing cross-border e-commerce and helping Deqing companies go global.



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