

Zimrii Chosen for Newchip's Intensive Global Pre-Seed Accelerator Program

Zimrii's Music Fan Engagement platform among top applicants selected for Newchip's online accelerator



Sydney, New South Wales Nov 10, 2021 ([Issuewire.com](https://www.issuewire.com)) - Zimrii, an innovative music technology startup empowering music artists to develop an engaging relationship with fans, was accepted into Newchip's renowned global accelerator program.

Designed to provide all the skills and tools founders need to rapidly fund, build and scale their companies, past accelerator cohorts averaged more than 17.5 times the average funding amount. The equity-free, fully digital accelerator has helped over 1,000 founders from 35 countries raise over \$300 million in funding.

Newchip evaluates a vast number of companies from across the globe, selecting a small percentage to join our accelerator,” says Armando Vera Carvajal, Vice President of Product at Newchip. “This strict selection process makes us an ideal partner for investors looking for promising start-ups. Music technology companies like Zimrii can scale quickly with proper funding and guidance. We are excited for Zimrii and believe they will do well at Newchip.”

“Being accepted into the Newchip Accelerator, we are excited to learn how to build a scalable and investable business, connect with investors throughout the globe interested in our industry and build a strongly motivated team, which will take our company to the next level” says Mo Jalloh, CEO

About Zimrii

Zimrii is an innovative music platform, built to empower musicians to promote their music through blockchain technology. By focusing on the tokenization aspects of blockchain, Zimrii hopes to develop alternative streams of revenue and alternative engagement models for music artists. Learn more at zimrii.com

Media Contact

David Smith

david.smith@zimrii.com

Suite 1A Level 2, 802 Pacific Highway, Sydney, NSW

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