

West Pasco Board of REALTORS® Partners With The International MLS [IMLS]® To Provide IMLS Memberships To Their Members

West Pasco Board of REALTORS® Members Become IMLS Members

Florida, Boca Raton, Nov 2, 2021 ([Issuewire.com](https://www.issuewire.com)) - November 2, 2021. The International MLS [IMLS]® announced today that the West Pasco Board of REALTORS® signed a partnership agreement with The IMLS to provide IMLS memberships to its 1461 REALTOR® members.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with the West Pasco Board of REALTORS® Organization and that we have added their agents and brokers as IMLS members. Their members can now have all their listings in The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically. They will also be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform, and be able to network internationally while providing their listings with international exposure."

This is in addition to major participation The IMLS has from FMLS in Atlanta, the MIAMI REALTOR Association, Stellar MLS, AMPI, the association for Mexico real estate professionals, and Orlando Regional REALTOR® Association, along with the recent signings of the Pinellas REALTOR® Organization, Central Pasco REALTOR® Organization, and West Volusia Association of REALTORS®. The IMLS is proving its expanding global reach and is now experiencing exponential growth in memberships participation.

"West Pasco Board of REALTORS® members will now also be able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international web page with IMLS/IDX search and Google Translate which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings," said Dr. Nussbaum.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

This agreement expands IMLS memberships significantly and continues The IMLS expansion throughout the USA.

"Prior to this, our growth the past two years has been exponential, and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal has been to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the West Pasco Board of REALTORS® can see the strategic advantages for their agents to become IMLS members and join in with The IMLS global initiative, said Dr. Nussbaum."

“As the West Pasco Board of REALTORS® President, I am excited to announce to our REALTOR® members that our entire Board of Directors voted in agreement to partner with The International MLS to expand the reach of our member’s listings to buyers around the globe. We all know Florida is a destination hotspot for international buyers and this will be valuable at increasing the sale of properties here in our market area,” said Scott Barrett.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 225,000+ members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About West Pasco Board of REALTORS®

The West Pasco Board of Realtors® represents over 1,400 members in Pasco. The Board provides quality education, professional services, and support to its members and offers the public a source for ethical accountability.

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