## **Underline Science Digital Video Library Adds 8,000 Videos** from The Endocrine Society

First 500 Lectures Released Today



New York City, New York Nov 4, 2021 (<u>Issuewire.com</u>) - Underline Science (<u>underline.io</u>), the premier virtual conference venue and digital video library for events and content in science, medicine, academia, and other professional fields, has signed an agreement with the **Endocrine Society**, the world's oldest and largest organization of scientists and physicians devoted to hormone research and clinical applications, to be a global distributor for the Society's more than **7,900 medical conference videos** featuring the latest research in the field of endocrinology. This agreement extends to historical conference lecture video content, patient education content, and future video content.

This vast video collection contains session recordings from all facets of hormone health and science. Topics include lectures and presentations on pituitary science, thyroid research, adrenal care, obesity/lipids/cardiovascular content, reproductive health sessions, calcium and bone health, and the latest treatment recommendations and research in diabetes. The Endocrine Society videos join content from Anderson Publishing (*Applied Radiology*), along with more than 15,000 videos from the 100+ conferences hosted by Underline.

With a combined inventory of more than 25K videos, Underline's Digital Video Library covers a wide range of scientific content, including Health Sciences, Physical Sciences, Engineering and Technology (Artificial Intelligence, Physics. Robotics, Materials Science, Nanotechnology, Earth and

Planetary Science), Life Sciences (Agricultural and Biological Sciences, Environmental Sciences, Neuroscience), and Social Sciences.

"We are proud of our world-class content and are pleased to make it available to new markets and new audiences locally and globally," said **Richard O'Grady, PhD, CAE, Chief Publications Officer at the Endocrine Society**. "We are delighted to have Underline Science open new channels for our content to accelerate scientific breakthroughs and improve health worldwide," he added.

Underline's mission is to capture and disseminate scientific knowledge through video, making it globally accessible by enriching and preserving in-person, virtual and hybrid conference content. Through Underline, conferences – physical and virtual – can reach new global audiences, while conference attendees have the flexibility to watch and re-watch lectures any place, any time. Underline enriches hosted conferences and lectures with transcriptions, real-time language translations, DOI numbers, MARC records and presenters' slides, and profiles. Conference participants can connect with speakers, while lectures can be easily cited, shared, and searched. With a custom-built virtual conference platform, Emmy Award-winning production team, and the exclusive Digital Video Library – Underline is an important destination for research, teaching and learning.

"We are honored to partner with the Endocrine Society to host their important medical research and treatment guideline videos in our digital video library," said **Alex Lazinica**, **CEO of** <u>Underline Science</u>. "The content from scientific conferences, presentations and technical meetings is critical for scientists and the medical community to learn about the latest breakthroughs and research. At Underline we are working to accelerate discovery by expanding access and making these scholarly lectures available to all who need them."

## **About Underline Science**

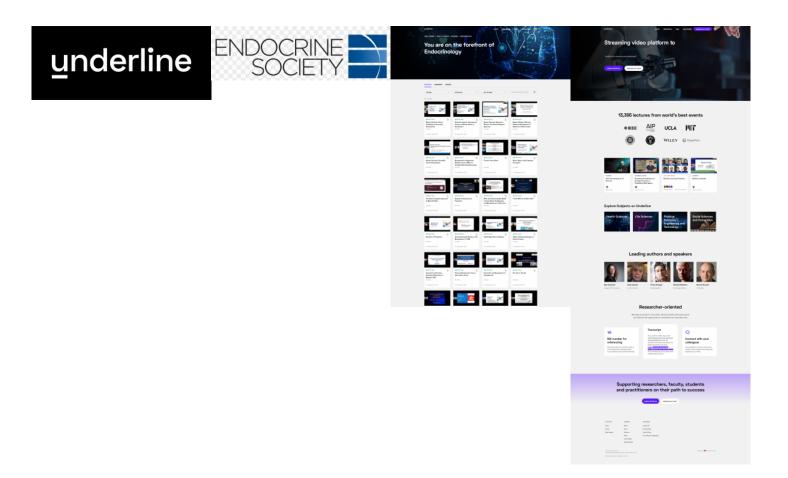
Underline is the premier virtual conference platform for events in science, medicine, academia and other professional fields. Underline's mission is to capture and disseminate scientific knowledge through video, making it globally accessible by enriching and preserving both virtual and hybrid conference content. Underline's groundbreaking scientific Digital Video Library is providing new opportunities to access and expand the scientific record and accelerate scientific discovery. For more information, visit the Underline website and follow Underline on Twitter.

## **About the Endocrine Society**

Endocrinologists are at the core of solving the most pressing health problems of our time, from diabetes and obesity to infertility, bone health, and hormone-related cancers. The Endocrine Society is the world's oldest and largest organization of scientists devoted to hormone research and physicians who

care for people with hormone-related conditions.

The Society has more than 18,000 members, including scientists, physicians, educators, nurses, and students in 122 countries. To learn more about the Society and the field of endocrinology, visit their site at <a href="https://www.endocrine.org">www.endocrine.org</a>, and follow them on Twitter at <a href="mailto:@TheEndoSociety">@TheEndoSociety</a> and <a href="mailto:@EndoMedia">@EndoMedia</a>.



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