TraviYo is going to Launch B2C Travel Portal

TraviYo has developed its strategic travel portal aimed at revolutionizing the travel industry and introducing new services and products for its customer base in the travel industry.

Uttar Pradesh, Noida, Nov 1, 2021 (<u>Issuewire.com</u>) - TraviYo had initially launched the first version of CRM with the standard website in later 2018. After a huge response and acceptance from the travel industry, TraviYo initiated a mentorship program in mid-2020. This time TraviYo has come up with unique and remarkable updates in its product. After the great success of the <u>Travel Website</u> and CRM that was launched in October 2018, TraviYo is going to launch the first version of the <u>B2C Travel Portal</u> on 31st October 2021. With the Travel Website and CRM, they have achieved more than 1000 subscribers and now aiming to achieve 10,000 subscriptions for CRM and 500 Subscriptions for Travel Portal by 2022.

"In TraviYo, we always look for inspiration and aim for a better user experience. We are putting great efforts into making TraviYo the best choice for travel agents when it comes to travel technology. To ensure this, we are going to feature the first version of the B2C travel portal. We believe that the portal will help travel professionals to understand the technology more with the best Travel API Provider. The release of Travel Portal believes to be the next remarkable step to make the travel agents, a travel entrepreneur." said Mr. Amar Rout, the founder of TraviYo. "We had started development for travel portal in early 2021 with the support of many travel professionals and the hard efforts of our product team, we stand to release the first version of the portal by 31st October 2021", he further added.

How is TraviYo helping Travel Professionals?

TraviYo is a vigorous solution for travel agents to automate their travel business effectively. Travel cRM is cloud-based software that caters to the trending demands of the travel industry. The travel agents can manage the leads efficiently with the lead centralization software with an automated and robust follow-up system. The itinerary builder software generates customized and specialized itineraries proficiently and reduces the turnaround time by making the quotation process easier. The software and the services offered by TraviYo help the travel professionals to automate the operation process of the travel business which results in the selection of a profitable supplier for the business. TraviYo always prioritizes customer satisfaction and it is evident that the exclusive support of the team will help each travel skilled individual to the travel professionals while boosting the brand image.

TraviYo is widely recognized as the best itinerary builder in the tourism and travel industry and still, they are working on improving their products and services. During the ongoing pandemic, TraviYo is helping travel professionals all over India to improve their business revenues with the help of technology. The company helps numerous travel professionals to have their Travel Website complete Dynamic and SEO friendly with loaded packages and destination content, which is again helping them to generate organic leads.

To engage the customers, TraviYo offers software and necessary support to its clients with its updated travel technology. The company supports and centralizes all technological needs of the travel industry. It offers an SEO-friendly website along with the Travel CRM to maintain the operations of the travel business effectively. Apart from that it also offers remarkable services such as Digital Marketing, Lead Generation, Flight and Hotel API Integration, and B2C Travel Portal Development for the significant growth of the travel company. With the help of travel technology, TraviYo offers travel agents to

generate organic leads for the business.

TraviYo's Travel Portal and its Features

TraviYo helps travel agents to connect with their preferred API providers that can be integrated into the travel portal. The IT Companies usually take several months for a B2C portal development which is quite a long wait, but TraviYo has developed such technology in its domain with an automation portal that can be activated in just a few days. With such updated and advanced technology, TraviYo is going to revolutionize the travel industry in a more automated way and the travel agents can grow their business digitally without any fuss with the travel website development and portal development. The best part of the Travel Portal is that the travel agents can get the CRM and portal on a single platform.

It is evident that TraviYo always prioritizes customer satisfaction and comes up with new updates in its product. The Travel Portal has believed to be an extensive change in the travel industry with its exciting features. Some of its features include Hotel Booking, Flight Booking, Activity Booking, Cab Booking, and Package Booking. The travel agents can also enhance their travel brand with the help of travel portal development. Travel agents can manage their portal with Dynamic Home Page Settings, Footer Content, Profile Information, Dynamic about Us Page, and Robust Search Filters. The travel agents can also upload unlimited packages along with their detail page.

With the help of the travel portal, the admin can add margin to the price provided by the supplier and then share it with the customers. The admin can manage inventory and showcase it to the user with the help of a travel portal. The TraviYo's travel portal integrates almost all flight and hotel APIs and ensures that the travel business is equipped with the latest travel technologies. It also has a user-friendly dashboard that supports travel agents to manage and track their leads efficiently.

About TraviYo

TraviYo is the best solution for travel professionals that offer technology, marketing, and mentorship to easily maintain the operations of the travel industry and make it successful. TraviYo helps the travel agents to manage the leads efficiently with automated and robust follow-up systems. The vision and mission of TraviYo are to offer the complete solution to the travel agents and make them travel entrepreneurs. It helps the travel professionals to automate the operation process and generate the business through existing clients by engaging them in day to day activities of the travel brand.

After the release of the B2C Travel Portal, TraviYo will have a different space in the industry, and the goal of <u>TraviYo</u> to make the Travel Entrepreneurs are going to succeed in no time. TraviYo aims to make travel agents travel entrepreneurs, not just like commission agents, as it is the trend since the travel industry came into existence, and to achieve this motive, they are working hard and coming up with new ideas from time to time. TraviYo acts like a technology partner and business mentor of the travel agents to streamline the functions of the travel industry and encourage them to invest their time in digitally managing their travel brand.

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