

Realtors Turn Inventors With Game Changing Cleaning Product The Blade Butler

Karen Spencer and Korri Wright's Blade Butler revolutionizes home care and minimizes dust allergens.



Yuma, Arizona Dec 1, 2021 ([IssueWire.com](https://www.issuewire.com)) - Real estate agents Karen Spencer and Korri Wright launched their market-disrupting product today, a first-of-its-kind ceiling fan cleaner called the Blade Butler.

The Blade Butler cleans one ceiling fan blade at a time with a washable removable bag. Its extended handle eliminates the need for a tall ladder, so one quick swipe across each blade effectively removes dust from the ceiling fan. No dust spreads into the air or surrounding furnishings. Dust is captured in the bag. It's a simple design, a long time coming.

It's estimated that about 80 million American households have at least one ceiling fan according to the Natural Resources Defense Council. Adding to that, about 20 million Americans suffer from dust allergies which are intensified with household dust accumulating on ceiling fans and then distributed throughout the air and all over furniture before, during, and after cleaning with conventional solutions on the market today.

What led to the creation of the product was simple, "It dawned on me that I had to find a solution to dust and debris falling on my counters, couch, and beds when I cleaned my ceiling fans. It grossed me out!" said inventor Korri Wright.

As a busy realtor in Yuma, Arizona Korri realized there is a substantial residential and commercial market for her idea. She worked with Spencer to creatively pivot to product development between juggling real estate and family.

Now, Blade Butler is now shipping nationwide through bladebutler.com

Media Contact

Blade Butler

jonathan@bluetonepr.com

928.342.7023

PO BOX 7049, YUMA, ARIZONA 85366

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