

New book on creating a LOGO with positive thinking by Jasmine Baker making head waves

The book is currently available on Amazon and in Barnes and Noble bookstores.

Creating



A LOGO

WITH

POSITIVE THINKING

POSITIVE THINKING BUSINESS SERIES



JASMINE BAKER

Hawaii, Hanalei, Nov 1, 2021 (IssueWire.com) - Talk about the latest chatter in the business book arena and it's the new book on creating a Logo with positive thinking by author [Jasmine Baker](#) which is taking the cake away. Titled "Creating a LOGO with Positive Thinking", the book aims to provide a tested and proven fundamental guide for aspiring business owners on developing a standout LOGO from scratch, through the power of positive thinking. The book is currently available on Amazon and in Barnes and Noble bookstores.

"[Creating a LOGO with Positive Thinking](#)" has already generated thunder over the book and business scenes within a few days of the launch. Enthusiastic reviews are gushing in from a long line of business readers. The initial onset of readers, rave how the book has produced a huge positive influence on their mindset and they are more prepared now to begin crafting their business LOGO with confidence.

"WINNER. I wish I had access to a fundamental guide for drafting a business LOGO when I founded my business. This book more than exceeded my high expectations. – Carmen Tom, a female Boss Business Owner, and a blissful reader of "Creating a LOGO with Positive Thinking".

"I am head over heels to witness the way my new LOGO book has been welcomed by my readers. I am thankful that they have discovered a basic guide in the book and the inventiveness to develop their LOGO with a positive mindset", stated Jasmine Baker, a former Naval officer, a highly successful entrepreneur, and a much-revered indie author.

Per her statements, the new book is the product of the author's 30-long-year background in executive leadership and entrepreneurship. Baker initially started her career as a Naval officer and after 20 years of service in the military, she took the life-changing decision to retire almost overnight and support her family through her small business. The path was challenging no doubt; as a novice female business owner, Baker had to face many difficulties in figuring out all aspects of creating and operating a successful business. But today, standing tall as a successful entrepreneur, Baker doesn't want other aspiring entrepreneurs to face the same trials that she faced in her initial days as an entrepreneur and it's such ethos that inspired her to write "Creating a LOGO with Positive Thinking".

"Creating a standout LOGO can be overwhelming, especially if you are a first-time business owner. Take it from a person who has been through the whole journey almost on her own. Thorough preparation and a positive mindset are crucial to kick-start a memorable LOGO. This is where my new book comes to help aspiring entrepreneurs."

"After 30 years in executive leadership and entrepreneurship, I have been able to gather a sound knowledge on the dos and don'ts of launching a potential startup. My new book is bustling with the

proven and tested guide on the fundamentals of how to create a standout company LOGO even if you are a first-time LOGO creator. Most importantly, it will help to shape up your mindset so that you can create positive changes in your life that will eventually help you to propel your small business to branding success.”

In celebration of the launch of her new book, the author is currently conducting a Hawaiian island book tour and virtual book reading zoom meeting as well as a wide range of media interviews and personal consultations.

About the author

Jasmine Baker is a former Naval officer, an engineer, ordained minister, motivational speaker, author, and entrepreneur. A Doctor of Management, she also holds a Master's Degree in Public Administration and a Master's Degree in Business Administration. Driven by the ethos of helping others, Baker has founded Girls Empowered and Mentored for Success (GEMS) - a science, technology, engineering, and mathematics (STEM) organization that prepares girls for a future in STEM. She is determined to help young women around the world achieve their goals and embark on new, exciting entrepreneurial pursuits. Baker is also the CEO, founder, and host of the Positive Thinking Podcast, which delivers Christian principles for everyday living. Additionally, she is the CEO and founder of True Elegance, a designer gown store for any occasion.

For more information, please visit [YouTube](#) and <https://positivethinkingpodcast.com>

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