

MERMAID: A Revolutionary Marine Skincare

Ahemdabad Welcomes Mermaid



Vadodara, Gujarat Nov 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - Conceptualised 15 years ago by, Ms. S J Arora, who is a sea person at heart, Mermaid at first was a broad idea that was created to represent ethical sourcing and innovative skincare. Passionate about skincare and fascinated by the mysteries the deep oceans hold, she went on a decade-long relentless commitment to acquire knowledge on both these topics. And the result of that decade-long research was Mermaid: Smile from the Ocean.

Since its official release on 5th October 2019, Mermaid has continued to grow spectacularly in its native city of Vadodara. Now, aiming to branch further, this cruelty-free skincare (& cosmetics) brand has begun to settle in Ahmedabad, the biggest city of Gujarat.

Inauguration of Mermaid Kiosk at Ahemdabad One Mall.

Side view of the Mermaid Kiosk Counter

Mermaid has inaugurated its first Kiosk counter in Ahemdabad One Mall. The event was a success and was attended by various local bloggers and customers.

https://www.instagram.com/reel/CWkX0u0AntU/?utm_source=ig_web_copy_link

A video of Instagram blogger @xslayqueenx_ showcasing Mermaid Products



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Source : Mermaid

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