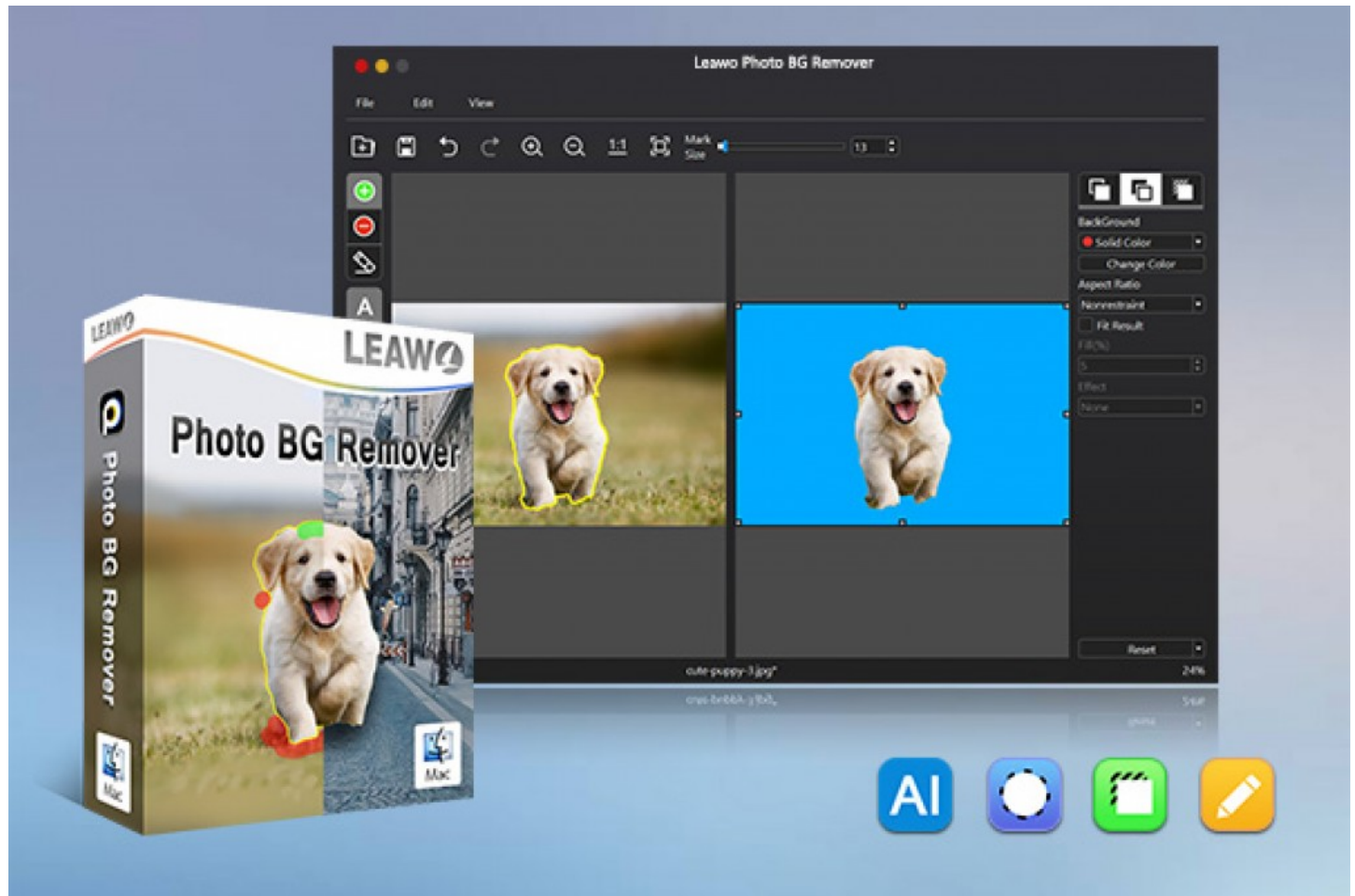


Leawo Releases Photo BG Remover for Mac to Remove and Change Photo Background

Leawo today officially launches Photo BG Remover module to Leawo PhotoIns for Mac 2.0.0, to help people easily and effectively remove and change photo background.



Shenzhen, Guangdong Nov 3, 2021 ([Issuewire.com](https://www.issuewire.com)) - Removing background from images is a difficult and time-consuming task, especially for those who are not good at graphic design. However, in some cases, there might be random people or unnecessary objects in the photo background, then removing background from an image and adding a new background to the photo are essential for those who like attractive and stunning photos. To help people easily and effectively erase and [change photo backgrounds](#), Leawo Software, a company specialized in multimedia solutions and data management software, officially announced the release of [Photo BG Remover for Mac](#).

“The release of [Photo Enhancer for Mac](#) has transformed the way people enhance photo quality. And the goal of Photo BG Remover for Mac is to streamline the operational flow of removing and changing photo background, and empower everyone to edit photos in simple clicks,” said Stone Brooks, the product director of [Leawo PhotoIns](#), “Based on analysis of millions of photos, Photo BG Remover for Mac can automatically detect photos, intelligently identify the foreground and precisely remove the background from an image within seconds, even hair and fur can be enclosed and cut out without mistakes.”

Automatically remove photo background

Leawo Photo BG Remover for Mac provides a professional one-stop solution for photo background removal. Thanks to the deep-learning algorithm, it can intelligently analyze the clipping edges and automatically remove the background from the image, making the subject stand out in the transparent background. For more accurate adjustments, it also provides abundant tools for manual photo background removal.

Erase the background behind transparent objects

Erasing background from semi-transparent objects is an acknowledged difficulty. But with the transparent marker tool in Photo BG Remover for Mac, users can effortlessly replace the background behind transparent objects from one to another while retaining the texture of the foreground.

Easily change photo background to solid color or desired photo

Leawo Photo BG Remover for Mac is not only an image background eraser but also a photo editor. After photo background removal, users can add various solid colors or any desired photos as the new photo background in simple clicks. With rich preset templates, users can add fuzzy, grayscale, negative film, pixelate, shadow, and more effects to the foreground and background of images to make their photos unique and eye-catching.

Price & Availability

Leawo Photo BG Remover for Mac 2.0.0 is now available for macOS Big Sur (11), macOS Catalina (10.15), macOS Mojave (10.14), macOS High Sierra (10.13), macOS Sierra (10.12), OS X EL Capitan (10.11), OS X Yosemite (10.10). Beginning today, all users can download and experience this photo background remover for free. For the Pro version, a one-year license costs \$19.95, and a lifetime license costs \$29.95. To celebrate the release of Photo BG Remover for Mac, Leawo specially offers a \$10 discount for both licenses. What's more, during [Leawo's Halloween specials](#), PhotoIns for Mac is available with an unprecedented 60% discount.

About Leawo Software

As one of the members of the Shenzhen Software Industry Association (SSIA), Leawo Software is a professional multimedia software developer that focuses on media dissemination and utility software based in Shenzhen, China, and was founded in 2007. In the last decade, Leawo invested the time to develop a wide range of software, including Video series, Blu-ray series, Utility tools, and DVD series.

For more details, please visit: <https://www.leawo.org/>

Media Contact

Leawo Software Co., Ltd.

partner02@leawo.info

Source : Leawo Software Co., Ltd.

[See on IssueWire](#)