

Leawo Introduces PhotoIns for Mac 2.0.0 with New Function to Edit Photo Background

Today, with the release of PhotoIns for Mac 2.0.0, Leawo finally brings the eagerly anticipated Photo BG Remover to Mac users, empowering users to remove and change photo background on Mac in simple clicks.



Guangdong, Shenzhen, Nov 1, 2021 ([Issuewire.com](https://www.issuewire.com)) - With the usage of social media boosting worldwide, everyone likes to share their photos over the internet. Brighter colors and unique backgrounds tend to better attract people's attention. But editing photos was once the domain of professional image editing tools and highly-paid graphic designers. Today, in order to alleviate the predicament, Leawo Software, a company specialized in multimedia solutions and data management software, officially introduces [PhotoIns for Mac 2.0.0](#), featuring [Photo Enhancer](#) and [Photo BG Remover](#).

"We set out to design the most user-friendly software for our customers. And today, we are ecstatic to bring Photo BG Remover to PhotoIns for Mac," said Stone Brooks, product director of PhotoIns, "Customers are multi-faceted, and we hope everyone can create extraordinary photos effortlessly. With advanced artificial intelligence and deep learning algorithms, PhotoIns for Mac 2.0.0 is here to help people enhance photo quality in batch, as well as remove and change photo background without technical expertise."

The Photo Enhancer for Mac module, powered by AI technology, can automatically and intelligently improve photo quality in batch. When used as a portrait enhancer, it can beautify portraits by enlarging eyes, removing freckles, retouching skin, etc. When used as a landscape photo enhancer, it can make photos look more vivid and comfortable through white balance and exposure adjustment, colors and contrast optimization, and more. Moreover, for photographers, the support of RAW photo processing is also a boon. With Photolns for Mac 2.0.0, they can easily solve lens-related problems like chromatic distortion, aberration, vignetting, and so on.

Thanks to the smart algorithm, the Photo BG Remover for Mac module can automatically [remove background from an image](#) by intelligently analyzing the clipping edges and precisely enclosing the area to be cut out, including background around hair and fur, the background behind transparent objects, etc. For professionals who prefer more precise adjustments, it also provides plenty of editing tools for manual photo background removal. After removing the background from the image, users can change the photo background to any solid color or desired photos, and add a wide range of effects to the photo foreground and background, such as fuzzy, grayscale, negative film, pixelate, and more.

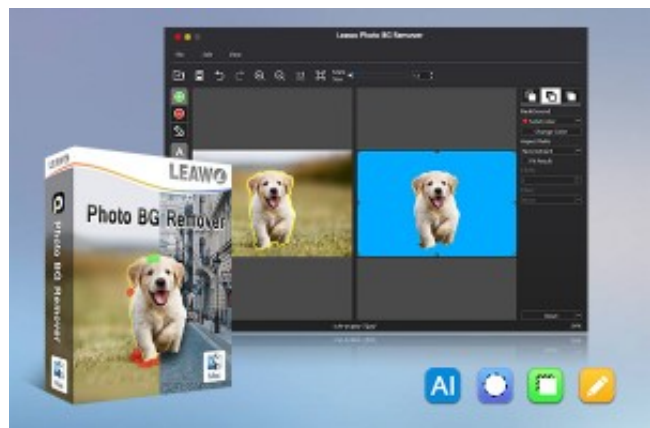
Price and Compatibility:

Leawo Photolns for Mac 2.0.0 is now available for macOS Big Sur (11), macOS Catalina (10.15), macOS Mojave (10.14), macOS High Sierra (10.13), macOS Sierra (10.12), OS X El Capitan (10.11), OS X Yosemite (10.10). Starting today, people can download and experience the software for free on their Mac. For a more advanced version, a 1-year license costs \$29.95, and a lifetime license costs \$39.95, which is a limited offer with a 50% discount. Furthermore, during [Leawo's Halloween Specials](#), Photolns is available with a 60% discount.

About Leawo Software

As one of the members of the Shenzhen Software Industry Association (SSIA), Leawo Software is a professional multimedia software developer that focuses on media dissemination and utility software based in Shenzhen, China, and was founded in 2007. In the last decade, Leawo invested the time to develop a wide range of software, including Video series, Blu-ray series, Utility tools, and DVD series.

For more details, please visit: <https://www.leawo.org/>



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