

Learnie Proudly Earns Pending B Corp Certification

Award-winning Technology Transforming the Way the World Learns



Park City, Utah Nov 16, 2021 ([Issuewire.com](https://www.issuewire.com)) - Learnie Proudly Earns Pending B Corp Certification

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[Learnie](#), a community-driven microlearning platform making learning accessible and approachable to all, has earned Pending [B Corp™ Certification](#), announced CEO Pete Mastin. By joining the B Corp community, Learnie becomes part of a global movement of for-profit companies dedicated to using business as a force for good. Learnie joins over 4,000 certified B Corps™ across 153 different industries and 77 countries, with one unifying goal: redefining success in business.

“This pending certification operationalizes the impact that exists in all of our hearts and minds while holding our impact goals to the highest standards in social and environmental performance,” said Mastin. “Learnie is committed to making an impact in people’s lives for many years to come through the democratization and decentralization of learning.”

Learnie’s community-based microlearning app allows for the creation and sharing of user-generated video courses in public and private cohorts, a perfect fit for today’s distracted learners. “We’re bringing learners together in a community setting to encourage participation, hone critical thinking capability and

increase retention of content to help everyone reach their maximum potential,” said Michael LeFort, Head of Impact.

Learnie’s free app, Learnie for Everyone, is available in the app stores, while Learnie Enterprise is subscription-based and brings companies a new tool in internal/external training, employee engagement, HR, and brand marketing. As part of its commitment to social impact, Learnie provides free enterprise licenses to qualifying nonprofits in areas such as health and wellness, financial literacy, and sustainability.

LeFort continued, “We’re honored to become part of the B Corp community with special thanks going to Impact Growth Partners for helping us reach this milestone and helping us prepare for the next 12 months toward complete certification. We believe learning is broken, and we’re here to fix it in communities all across the globe.”

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About Learnie

As a Public Benefit Corporation (PBC) and pending B Corp, “Learnie For Everyone” bridges the digital divide by making community learning available to all free of charge in the app stores. “Learnie Enterprise” brings private User-Generated Microlearning to businesses and organizations to capture the power of their communities and make learning easier, faster, and more cost-effective. Find out more at <https://mylearnie.com>. Learnie is currently conducting a community-based fundraiser with fellow PBC, Wefunder. To learn more, visit: <https://wefunder.com/learn.2>

About B Lab

B Lab is a nonprofit that serves a global movement of people using business as a force for good. B Lab's initiatives include B Corp Certification, administration of the B Impact Management programs and software, and advocacy for governance structures like the benefit corporation. B Lab's vision is of an inclusive, equitable, and regenerative economic system for all people and the planet. To date, there are over 3,000 Certified B Corps in 150 industries and 70 countries, and over 70,000 companies use the B Impact Assessment. Visit bcorporation.net for more information.

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Source : Learnie

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