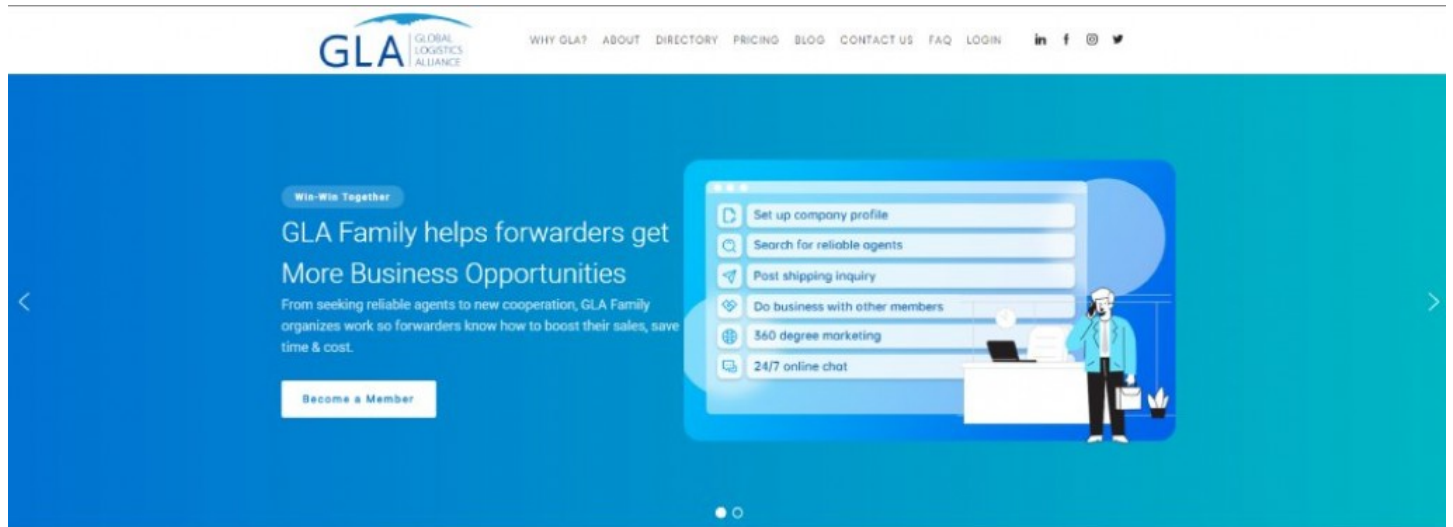


GLA Family Guide: Everything You Need to Know Before Joining

What is GLA Family



5,000+ Members | 170+ Countries | 706+ Ports

Air Freight | Sea Freight | Trucking | Warehousing | Rail Service

Make forwarders more efficient

Shenzhen, Guangdong Nov 23, 2021 (Issuewire.com) - GLA Family means Global Logistics Alliance. As one of the **most reputed logistics networks** in the world, GLA provides an innovative digital platform for both **independent freight forwarders and global logistics companies**. Through GLA's platform, forwarders can **find reliable shipping agents more easily**.

Like other forwarding networks, GLA is a **membership organization**. In other words, forwarders or logistics companies have to pay a **membership fee** before becoming a member.

Why should you become a member of the GLA Family?

As an independent [freight forwarder](#) & SME logistics company, a person's strength is limited, but the power of the GLA network is infinite. With various members from 170+ countries, GLA can offer each member a win-win solution, such as finding new business partners, gaining more business opportunities, improving reputations, and earning more revenues.

Benefits of joining GLA Network

There are 6 main benefits of joining GLA Family, including:

- Global Logistics Network
- High-Quality Members

- 360° MARKETING SERVICES
- VIP Tools
- Annual Conference
- 4+1 WhatsApp Group Services
- [Avoid poor forwarders](#)

Once you become a member of the GLA Family, you can get comprehensive support from GLA's members. Each member is eager to help the other.

How many members are in the GLA Family network?

GLA Family is one of the most cost-effective [forwarding networks](#) in the world. It also is one of **the world's most powerful logistics networks** of independent freight forwarders and SME [logistics companies](#).

Now GLA has more than **5,000 members from 170+ countries** all over the world. Compared to other networks, GLA has strict rules to select members. The number of each country's members is limited, thus you can enjoy more business opportunities with less competition.

Are there any protections for GLA members?

GLA Family offers Financial protection with **USD50,000 protection** for one year. Since GLA will do a comprehensive background check and financial review before getting approved, members can choose to join or not to join this plan.

Moreover, GLA members can use the VIP tool '**GLA PAY**' to send or receive funds more securely. Yet the financial protection plan could be a double shield to protect yourself.

How to get business from GLA Family?

Some forwarders may be the first time to know the logistics network, but it's easy to start. Only 3 steps, then you can get more business opportunities.

GLA Family offers different online business sections, like:

- [Forwarding Inquiry](#)
- [Agent Request](#)
- [Advantage Rate](#)
- [Warehouse List](#)

To boost your sales, you should be an active member first. Don't wait, but take the initiative. Also, you could post your shipping needs or forward inquiry to GLA's platform. Once other members think they can help you ship goods or you can meet other members' needs, then you can do the business together.

Besides, GLA will send the new member email blasting to each member. This mail could let members know each other better, and if you need someone's help, you can just reply to the mail or contact them directly.

Conclusion: GLA Family is your best choice

Although now there are so many forwarding networks in the market, GLA Family is an experienced one. Furthermore, now GLA is becoming stronger & stronger to be one of the most popular networks.

Most independent freight forwarders and global logistics companies are friends of the GLA network. Thus once you become a member of GLA, you can not only enjoy the internal resources & opportunities from GLA but also the external supports from GLA's other partners.

With a little investment in the network, you can gain more later.



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