

Expanding the field of environmental protection to boost cooperation among Zhejiang RCEP Enterprises

2021 Zhejiang export online trade fair (RCEP Station - environmental protection products and equipment exhibition) was successfully held

Kuala Lumpur, Malaysia Nov 14, 2021 ([Issuewire.com](https://www.issuewire.com)) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. In sync with this thought, Zhejiang Online Export Fair 2021 has announced a unique opportunity for stakeholders in the Environment Protection Equipment industry to meet and generate business via video conferencing. 2021 Zhejiang Export Online Fair (RCEP Station - environmental protection products and equipment exhibition), a ten-day online event hosted by Zhejiang Department of Commerce and organized by Zhejiang Zhongzhe International Exhibition Business Co., Ltd. Nearly 150 environmental protection equipment companies from China and Southeast Asian countries participated in this virtual event. After a successful show, this online exhibition is officially concluded now.

There is a number of enterprises for environmental protection equipment and water treatment in Zhejiang province. The export volume of products is increasing year by year, the number of export enterprises is more than 10,000. Structural advancements have increased the production capacity significantly, independent innovation ability in the field of environment equipment industry has enhanced immensely. The industry has now spread into Air pollution control equipment, Water pollution control equipment, and solid waste treatment equipment, in these three areas it has formed a certain scale and system, along with international market competitiveness. Through this online Export Fair, enterprises from Zhejiang intensively reflected the advanced development level of environmental protection enterprises of the province and displayed the brand image of high-quality Zhejiang goods.

It is hoped that through the RCEP station environmental protection products and equipment exhibition of 2021 Zhejiang export online fair, environmental protection enterprises in Zhejiang and RCEP countries can better strengthen cooperation, unite with each other and jointly deal with the challenges faced in today's trade during the epidemic period.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

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