Dubai's Broadway Bakery Introduces 'Squid Game' - Themed Treats

Broadway Bakery offers a slew of on-trend treats based on the popular series 'Squid Game'. The Dubai-based bakery, which created "the world's most expensive Game of Thrones cake," has joined the bandwagon on popular TV culture mass adoption.



United Arab Emirates, Dubai, Nov 2, 2021 (<u>Issuewire.com</u>) - Squid Game has taken over the globe. The nine-episode Korean Netflix series debuted in September but has recently risen in the ratings. The show is on track to become the largest hit in Netflix history, potentially dethroning Bridgerton as the most-

watched show.

Since the mega-hit Korean series debuted in September, Squid Game has had everyone in a chokehold. It's no wonder that its virality has resulted in an increase in 'Squid Game-themed' in almost everything. So much to the point that it is currently taking over places such as Sydney, the USA, China, and even UAE.

Jumping on the trend, Dubai's <u>Broadway Bakery</u> crew will offer you one-of-a-kind treats inspired by the Red Light - Green Light Doll, Masked Guards, and Player's Casket. Who can forget the renowned Honeycomb cookie and Marble Game challenge? Broadway Bakery has that covered as well.

The good times don't stop there. Broadway Bakery has launched a Squid Game-themed online challenge to capitalize on the tremendous popularity of the South Korean Netflix show. This coming Tuesday, 2nd of November until Sunday, 7th of November, Broadway Bakery has got you covered with their Squid Game-themed online event. Expect "Thrills, Spills, and Elimination Games!" Participate in the contest by going to the official Broadway Bakery Instagram page (@broadwaybakery_com), and you might be the lucky customer to win fabulous surprises.

Mechanics:

- FOLLOW @broadwaybakery com
- GUESS the shape on the candy shown in the post (Circle, Triangle, Square, Star, or Umbrella)
- TAG a friend for every guess.

Furthermore, Broadway Bakery's delectable sweets have made it simple and secure to send gifts to family and friends. Customers can select from personalized gifts to scrumptious desserts that will make outstanding gifts. The shop offers a variety of bespoke pastries and other interesting themed delicacies, including superheroes, Designer Brands, and even Game of Thrones-inspired treats. The online gifting portal provides exceptional cakes Dubai services. Customers can send presents to any part of the country. Broadway Bakery is a subsidiary of the leading flower delivery Dubai company: Flowershop.ae.





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