

Dawn Lee - Health Food Store - Has taken 18th century products as its benchmark. Concept-based series of products



Indore, Madhya Pradesh Nov 8, 2021 (Issuewire.com) - [Dawn Lee](#) products & spices are skillfully selected for their authenticity. **Dawn Lee** is a brand of Khushi Agro Pvt Ltd that offers exotic Indian spices and premium quality dry fruits. All its products are marketed and sold under the Dawn Lee brand. **Dawn Lee** spices are available in both whole and grounded forms.

Manually sorted and grinded to retain their flavor and color, and packaged using the latest technology to keep their aroma and freshness intact. The company has undertaken intensive research and is constantly working on its products to ensure that health is not compromised at any cost.

It has taken [18th century products](#) as its benchmark for quality and is offering similar authenticity and purity at competitive prices.

It is always an endeavour of **Dawn Lee** to provide products that are unadulterated and nutrient-rich. Aromatic richness, flavor potency, and freshness are the key features of Dawn Lee products; which never fail to satisfy all the senses of an accomplished connoisseur.

The Visionary Behind

[CEO Mr. Gautam Dhakad](#)

Mr. Gautam Dhakad has set up **Dawn Lee** with a vision to build a happy nation of a healthy generation. With his domain knowledge of [spices](#) and [dry fruits](#); he is committed to providing pure, authentic, and nutrient-rich products that reignite the 18th century's goodness in our platter.

Looking at the perils of eating adulterated, low-quality food products; **Mr. Dhakad** was deeply disturbed. Since then he is working with a single-minded focus to ensure quality consistency. He wants to make sure that every household has access to authentic and healthy products.

In his role as Chairman, he provides the team with tactical direction and guidance. With many years of experience and understanding of the market dynamics, he aspires to change the face of the Food Industry. All his efforts were recently acknowledged and adulated at **Global Business Icon Awards 2019**; where he received the 'Young Entrepreneur of the Year' award.

DEAR CONSUMER,

Heartfelt Greetings!

We are living in a time when healthy life is a dream and [healthy food](#) is unattainable. The greatest concern of today's homemakers is the 'health' of their families. But it is disheartening to admit that with a lack of unadulterated food products in the market; there is a lack of awareness too. For a long time, we have been ignorant about the ingredients that are used. Now that we have become a little conscious about this information, we are not able to move beyond 'organic' whereas superfoods have gained momentum across the globe and for all good reasons too. A lot of research is undertaken on superfoods. Superfood means those products which supply essential nutrients to our body.

Products that are sold in the name of organic can only guarantee you that they are produced organically, without the use of chemicals. But no one can say for sure whether organic food is any more nutritious than conventional food. For instance- Turmeric is included in the category of superfoods. Turmeric is not just a coloring and flavoring agent but a dietary supplement too. And turmeric's curcumin is the hallmark of its quality. But the knowledge of this curcumin is limited to a few people only.

We at **Dawn Lee** are working to supply pure, authentic, and nutrient-rich food products to each household. Just like we supply pure turmeric with 6-7% curcumin; we offer many more exotic spices and premium quality dry fruits.

We Wish You A Healthy And Happy Life.

Warm Regards,

[Gautam Dhakad \(CEO- Dawn Lee\)](#)

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<https://dawnlee.in/about-us/>

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