

CHATEAU SCHOOL 10th Anniversary Celebration & Collection



Beverly Hills, California Nov 11, 2021 (Issuewire.com) - CHATEAU SCHOOL, known for “Lifestyle Preschool” and “High Quality of Service” for families in the creative industry, founded on November 11, 2011, is celebrating its 10th anniversary.

This unique international preschool concept was created by Rina Bovrisse, the Happiness Icon, Governor of Tokyo future candidate listed as among “The World’s Most Powerful Women” by Fortune.

The Founder Rina Bovrisse came up with an idea of lifestyle preschool when she was watching a CHANEL fashion show in Paris. She was overwhelmed trying to balance her busy fashion work life and caring for her newborn baby. She dreamed of a beautiful space offering everything she wished. This one and only concept preschool are famous for its School Concierge catering high-quality personalized services.

The first small preschool was designed in the basement of the globally famous fashion district, Cat Street in Tokyo, and grew to the posh cosmopolitan neighborhood of Roppongi Hills in 2015. CHATEAU SCHOOL is now headquartered at CHATEAU SCHOOL USA in Beverly Hills, California.

CHATEAU SCHOOL became the celebrated brand for its exclusive World Diplomacy Program covering 130 countries and cultures in a year in collaboration with real ambassadors at the embassies, innovative academic products, and fashionable school uniforms. The early education program at CHATEAU SCHOOL ranks the highest in Tokyo, with 5 multi-language programs and the fullest academic program and activities for children from ages 3 months to 6 years old, open 12 months a year even during the seasonal holidays, with door-to-door school bus service and organic gastronomy.

Furthermore, in 2019 the school started CHATEAU ACADEMY as the first program to fully support in guiding the children for higher education and smoothen enrollments to the top international schools worldwide.

THE LAB, the research and development laboratory was founded in Tokyo to improve the educational programs and revolutionary products for CHATEAU SCHOOL COLLECTION.

This product line consists of exclusive academic programs, educational materials, stationeries, fashion, lifestyle goods, gastronomy, storybooks, and more are developed together in collaboration with international artists and designers.

CHATEAU SCHOOL COLLECTION will launch the limited edition 10th anniversary items, available on November 11, 2021, at online shops and in-stores.

1. STORYBOOK

📖 CHATEAU SCHOOL - WELCOME BOOK

Author: RINA ROSE

Creative Director: NAPOLEON STAR

Illustrator & Designer: TRAVIS ADENAU

2. DENTAL KIT

📦 Dental cup and sustainable bamboo toothbrush

3. CHATEAU BEARS

📦 10th Anniversary Marble Sorbet Stuffed Bears with aurora star and silver ribbon details

📦 Available in 2 colors: Sugar Pink Soda and Blueberry Cherry Soda

<https://www.chateau-school.com/>

<https://shop.chateau-school.com/>





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