

Athena Education is shaking up the academic coaching industry by rethinking the incumbent “tutor by the hour” model

Singapore, Singapore Nov 5, 2021 ([IssueWire.com](https://www.issuewire.com)) - Athena Education, academic coaching, [university application](#), and interview preparation institution, offers services to mentees from ages 15 to 23. Their emphasis on following the mentee through different stages of their life to instill values, ways of learning, and lifelong skills have upended the traditional tutoring model that reeks of short-termism. The results have led parents (and Athena Education’s rivals) to take notice. Here are three key services that Athena Education offers, at various stages of their mentee’s life.

Tutoring for IB Economics

If you’re still in high school (or an equivalent institution), Athena Education starts young, coaching mentees to ace their A-Level, IB, or equivalent exam to stand the best chance of securing a place at a top higher education institution. Within this set of examinations, Athena Education prides itself on being the best IB Economics tutoring service in the world. The group has helped 40+ students achieve a 6 or 7 in the actual IB exam, with the average mentee improving their IB Economics examination scores by about 10% a year. Athena Education’s IB economics tutors graduated with a degree in economics from either Oxford or Cambridge University, and have an intimate understanding of the [IB economics syllabus](#).

The [IB diploma programme](#), especially for economics, encourages students to think outside the box, integrate real-world knowledge and theory, and challenge assumptions. Athena Education encourages this pedagogy, and, to give mentees an edge in the exam, integrates practice with past year papers with teaching current economic affairs. The company’s focus is on improving writing ability, fluency of communication, and appropriate use of economics terminology. While the IB economics HL syllabus 2019 can be found here if you’re looking at how to get a 7 in [IB Economics HL](#), look no further than Athena Education.

Support for admission into UK Universities

After acing your IB exams or equivalent, Athena Education specialises in admitting their mentees into the [top universities in the UK](#). Despite their relatively recent entrance onto the university admissions scene, their track record is impressive: since its inception, 93% of Athena Education’s mentees received at least one offer from the UK Russell Group, which comprises the most elite universities in the country.

These premier UK university consultants also offer highly personalised support for mentees’ [UCAS personal statements](#). Their commitment to ensuring the best possible outcome for their mentees is evident in their coaching structure too, offering unlimited time support as part of their offering, as well as setting a cap of 8 mentees to each coach at any one time.

Furthermore, because almost all their UK admission coaches graduated with honours from Cambridge or Oxford, and many were themselves involved in the Oxbridge admissions process, their knowledge

and experience in helping mentees preparing for Oxbridge's infamous interviews have led to the highest Oxbridge admissions rate out there, relative to other UK university admission consultants: 69%, compared to the Cambridge Economics and Oxford E&M acceptance rate of under 15%.

"I would have never known how rigorous the Cambridge interview process is, had I not asked Athena Education for support while preparing for it. I was initially preparing for softball why-economics-type questions, but turns out the interview was a lot more technical. They wanted to see that I was interested enough in economics to learn about these topics by myself." shared Anthea, 20, who worked with Athena in the 2019/2020 cycle, and is currently studying at Selwyn College in Cambridge University.

If you don't meet UCAS's minimum requirements (A-Levels or equivalent, DBS checks, etc.), Athena Education also supports mentees who are solely [applying to UK universities](#) that accept direct applications. These universities include Birmingham City University, the University of Portsmouth, London South Bank University, Oxford Brookes University, and the University of Greenwich.

Management Consulting Coaching

After graduating from a top university in the UK with a degree in economics or a related field, one of the most highly sought-after first jobs is in management consulting. Management consulting firms, including the elite three firms McKinsey, Bain, and BCG, as well as other top institutions including Oliver Wyman, KPMG, and Deloitte, help companies and governments solve their most difficult problems. With incredible opportunities to be exposed to a wide variety of sectors at such an early career stage, regular travelling to clients in all corners of the globe, and unmatched resources dedicated to personal development, top management consulting firms have an acceptance rate even lower than Harvard, Cambridge, Stanford or MIT. Indeed, becoming a management consultant is no mean feat: just under 1% of applicants get an offer.

Athena Education offers the [best case interview coaching](#) out there, helping mentees prepare for a career in management consulting. Yet again, their record is impressive: nearly 90% of Athena's mentees secured at least 1 job offer in the industry. Athena's experienced network of coaches is themselves current or former management consultants at the world's top firms. "Case interview prep isn't about memorising frameworks; it's not about saying what you think the consultant wants to hear. Interviewers are looking out for whether you can think and communicate systematically and logically, and if you're someone who they'd enjoy working with. That's the crux of what they're deciding," posited Aloysius, an ex-Bain Athena Education Mentor who coaches management consulting applicants.

To support mentees with their consulting cover letter, coaches go through an extensive series of sessions identifying key experiences, values, and experiences that can best present the candidate's suitability for the firm. They then work closely with the mentee to craft a succinct yet persuasive cover letter using tips and tricks accumulated over the years. After securing an interview, coaches then focus on management consulting skills training, including personal fit and case study practice. These interview sessions are tailored to the specific firms the Athena mentee is applying for.

Athena Education, with its full suite of [academic preparation and university admissions programs](#) across the UK, US, Singapore, and beyond, is your one-stop shop for all, ages 15-23. Get the best possible head start in life and become a future global leader and scholar by learning from the most nurturing and qualified coaches available.

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