

2021 Zhejiang export online trade fair (RCEP Station - environmental protection products and equipment exhibition)

Expanding the field of environmental protection to boost cooperation among Zhejiang RCEP Enterprises.

Kuala Lumpur, Malaysia Nov 10, 2021 ([IssueWire.com](http://www.IssueWire.com)) - A 10-day event hosted by Zhejiang Commerce 2021 Zhejiang Export Online Fair (RCEP Station - environmental protection products and equipment exhibition) organized by Zhejiang Zhongzhe International Exhibition Business Co., Ltd. The online platform officially came to an end. This export online fair has nearly 150 environmental protection equipment companies at home and abroad attending the meeting by online video.

In the past two years, the epidemic has had a certain impact on the economy and life of various countries, under the background of normalization of epidemic prevention and control, the economic and social operation of Zhejiang Province returned to normal. In order to solve these problems, like impacting of COVID-19 on environmental protection export enterprises, difficulties of enterprises participating abroad, Difficult interaction between merchants. Zhejiang Provincial Department of Commerce Especially held this online fair RCEP Station - environmental protection products and equipment exhibition. This online fair is using Internet Digital Platform in the form of an online exhibition and business matching negotiation, organizing Zhejiang environmental protection enterprise and RCEP national professional purchaser "online fair" drain offline resources to online to realize foreign trade exchanges "Face to Face" to "Screen to Screen". This is also a positive exploration of innovative exhibition service mode during the epidemic and provides an effective path for export-oriented enterprises to guarantee orders and expand the market.

There is a rich number of enterprises for environmental protection equipment and water treatment in Zhejiang province. The export volume of products is increasing year by year, the number of export enterprises is more than 10000, the structural adjustment is significantly accelerated, and the independent innovation ability of environmental equipment is enhanced. Now in air pollution control equipment, water pollution control equipment and solid waste treatment equipment these three areas it has formed a certain scale and system and have international market competitiveness. Through this online Export Fair, Zhejiang participating enterprises intensively reflected the advanced development level of environmental protection enterprises in our province and displayed the brand image of high-quality Zhejiang goods.

During the export online fair also provide digital services such as cloud display, cloud promotion, and cloud negotiation for Zhejiang exhibitors, and display exhibits in all aspects and dimensions so that overseas purchasers can more intuitively understand the exhibits and relevant information, and promote the online transaction between the supplier and the purchaser.

It is hoped that through the RCEP station environmental protection products and equipment exhibition of 2021 Zhejiang export online fair, environmental protection enterprises in Zhejiang and RCEP countries can better strengthen cooperation, unite with each other and jointly deal with the challenges faced in today's trade links during the epidemic period.

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